

b. Starting Your First Blog

Many fresh bloggers read everything possible on successful blogs. There's so much info out there, in fact sometimes it's way too much info.

Think about your reason for blogging.

What particularly do you wish to become famous for? Each time you think about using a new idea you've read about online for successful blogs go back and see if it fits with your goal.

Search AdWords Keyword Tool or Worktracker and discover which phrases and words for your topic are searched the most and the least utilized by others. Make a list of them in order. Make certain you only search for terms related to your subject.

If you're going to utilize WordPress.com (it's different to wordpress.org) you need to know that they might not let you to monetize your blog. They do let some of their bigger blogs run ads and affiliate programs but not littler blogs. They say they might allow this in the future, but there are no guarantees and you ought to likely consider another option like Blogger.

Go to <http://blogger.com>. Choose Sign Up or sign in with your Gmail account.

After you have signed up or signed in you will begin to put together your blog.

Fill out all your info and choose your template and then continue to the next step.

Begin your first post.

In the next screen, you will enter your post in either "compose" or "HTML" view. You can as well set your preferences on the right and publish, save and preview your post.

You have just made your first post. Of course, you can adjust the template and many other settings in your admin panel.

Next we will look at creating a Facebook page.