

d. Creating A Twitter Account.

The first step in learning how to create Twitter account is to sign up for the service as a new user.

When you first visit the site, you will see a page that gives you the option of starting a new account. First, you will be asked to create a username and password.

If you are using the site for personal use, using your own first and last name will make it easier for your friends and colleagues to "follow" you. If you intend to use Twitter for business, using your business name will make it easier for customers to find you on the Web.

Create your account and you will follow the steps when you are done. One of the steps is to choose people to follow.

Next you can find people from your email accounts.

Now you will upload your picture and write a little about yourself. This has to be 160 characters or less.

You will have to confirm your account by clicking on a confirmation link that Twitter will send you.

Now you are ready to start promoting.

Next we will look at creating other social media accounts (Instagram, Pinterest).