**Top Ways to Profit From Live Streaming**

Live streaming is a very new platform and is definitely in its infancy in terms of what it’s capable of. Right now there really isn’t a huge audience here to monetize *but* it’s constantly growing and it gives you a lot of exciting new opportunities in terms of the ways you can interact with and engage the audience that does exist.

And if you’re looking to start profiting right away, there are also a number of options already available.

Here are just some of the top ways you can start making money from live streaming right away:

**Promote a Product**

The most obvious way to start making money from live streaming is simply to promote your products through a video. You won’t be able to embed a link, but what you *can* do is to show off the product live on film and to answer any questions that viewers might have. This is a great way to make your product sound interesting and to really compel people to place an order.

Live streaming a launch is a particularly effective way to promote a product and can result in a lot of sales!

**Find Sponsors**

Right now it’s not going to be that easy to find sponsors for your live streaming as the audience is still quite small and the technology is very new. As this grows though, this will be a huge opportunity for content creators. In fact, platforms like YouNow have already been paying their content creators just to fill the platform!

In the future, expect to receive offers from brands that want you to review or show off their products.

**Premium Content**

Many marketers sell courses, seminars and one-to-one consultations from their platforms and there’s no reason that you can’t do this through live streaming. In fact, live video lends itself very well to this type of content and gives you the option to sell access to a video to multiple different users at once to take part in a live discussion or seminar.

**Brand Awareness and Loyalty**

Really though, the main way that you’re likely make money from live streaming is by building your brand, strengthening your relationships and generally building your audience. This is a long-term strategy but it’s one that can pay off in dividends. Especially when you consider how little time and money you’ll need to invest into your marketing activities on these platforms!