**Some Top Potential Uses for Live Video Apps**

Live video apps have taken the world by storm. What’s really made them so interesting though is not so much what they’re doing right now, as the incredible potential that they hold. People are really only just scratching the surface right now of what can be done with these apps and this means there’s a ton of potential out there for you to tap into.

Here are some of the top uses for live videos that could really change the world:

**Concerts and Events**

Didn’t manage to get tickets for that event that you were so excited about? Using an app like Periscope this need not matter: you can simply use your phone to watch that event through the eyes of someone else who *did* make it there. The same goes for comedy shows, plays and more.

Better yet, you can use the app to see the event through the eyes of *many* people. Imagine being able to watch your favorite band play from multiple positions in the stadium? Or how about

**Security and Armed Forces**

Live video apps could completely change the way that we handle security. Imagine if you have 5 guards on duty, each at a different point around the venue. There’s no reason that you can get each of them to film what they’re seeing, thereby allowing their colleagues to provide automatic backup when it’s needed.

**Television**

Imagine how television could be enhanced through live streaming. You could watch live TV while also having a secondary view of the same event through an app. This is something that broadcasting companies could make great use of!

**Virtual Tourism**

Meerkat describes its app as being the ‘closest thing to teleportation’. With that then, the mind begins to wonder regarding all the amazing things you could see through the platform. Imagine being able to check out the pyramids in Giza, or being able to see the Grand Canyon. Better yet, imagine getting to see life through the eyes of someone who *works* in the Eiffel Tower – and imagine the promotional benefit this could have for tourism companies.

Of course tourism isn’t the same as just watching a video, but this is where apps like Periscope are truly able to come into their own. You can ask the person filming to direct the camera at points of interest and you can chat to strangers in bars – just as though you were there in person!