

TWITTER TRAFFIC FLOW SYSTEM



**Learn How To Use Twitter For A
Constant Flow Of Traffic!**

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Introduction

Twitter has become one of the most powerful ways to generate traffic to your website, free of charge. Twitter is also one of the top social networking sites on the internet today, which makes it a great breeding ground for potential customers to be able to traffic to your site.

Twitter is a place where people can go and express their thoughts, feelings, ideas.. basically anything they would like to share to the world and primarily to their followers. When you become a member to Twitter you are asked to start following individuals. Make sure that when you choose people to follow that they are closely related to the niche of your business.

In turn, the people you choose to follow may in return follow you as well. Gaining as many followers as possible is your main goal when it comes to making Twitter marketing successful for you and your business.

The messages that you "Tweet" are mini messages that hold a maximum of 140 characters. Every time that you "Tweet" something it will be displayed on a single page as soon as you have posted it. Your Twitter page will be updated constantly with all of your new postings and will also be displayed on your followers' Twitter page also. What you "Tweet", when you "Tweet", and how you "Tweet" also play a big role in keeping your followers interested in what you have to say, which in turn can lead into their interest to follow your link to your website.

We will be going over many different aspects to creating free and targeted Twitter traffic to your website. This includes different methods and strategies to get potential customers driven to your website as well as different techniques that you can use and implement to attract your followers and keep them following more than your just your "Tweets"... but your business as well.

I will also be giving you helpful tips and suggestions to build your Twitter traffic generating arsenal! In fact, many internet marketers have found these tips and suggestions to be very useful in creating tons of "targeted" traffic to their websites as well as increased the money they find in their pocketbook with this inexpensive, yet effective traffic tactic!

So let's not waster anymore time and start finding out how simple and easy it can be to gain traffic, sales, and relationships with your customers through the help from the ever popular social networking site, Twitter!

Building Relationships to Build Traffic To Your Website

In order to grow a successful business, it is essential that you build relationships with your customers. In any business, you want your customers to do three important things... know, like, and trust you.

Which is why Twitter has become so effective in the marketing of your business. Twitter allows you to let the real you out, which in turn makes your customers view you as the person that you are and draws them to your business as well.

You want to build a list of followers that have the same interests as you so that your "Tweets" can provide them helpful ideas, sparks of interest, information that they can use to benefit themselves, etc.

This also builds trust with your potential customers as well as displays you as an expert in your particular field or niche. This in turn will generate more "targeted" visitors heading straight for your website.

The more that people hear about your business, your reputation, and your products or services that you offer, the more you will see followers jumping on the bandwagon and becoming followers to you and your business.

There are a few key things that you need to keep in mind when you are signing up for your initial Twitter account. Let's take a look at some of these important keys:

Choosing A User-name – You want to make sure that you choose a user-name that you can easily remember. You also want to create a user-name that has to do with your business, such as using your business name if possible, as this will become a part of your URL to your Twitter page.

Creating Your Profile Page – You want your customers to be able to place a picture with a name, which is why it is very important for you to display your picture as well as your name on your profile page. In a nutshell, people want to follow "real" people and using a picture helps people relate you to a "real" person.

Now your Twitter followers will be able to actually see who is giving the helpful information, ideas, and thoughts and will grow your customers trust as well for you and your business. When you create your actual bio to your Twitter profile, you are allowed to compose 3-4 facts or information about your business. If they happen to be more interested in you or your

business... they will have to actually visit your website. :)

Building Your Twitter Page Design - When you create your Twitter page, you have the option to create your own format to how you want your Twitter page to look. You want to choose a look that will be eye catching and one that allows you to be able to display your links to your places such as your website, blog, or services that you are offering.

This is a very important part to Twitter marketing, because you will be giving followers direct links to the places you want them to check out, hence generating that much needed "targeted" traffic your way.

You also want to make sure that you allow your "Tweets" to be viewed by the public and not just your followers. The more your business is out there the more chance you have of gaining more followers and more potential visitors to your business and website.

Follow People You Know - When you are initially creating your Twitter page you will be asked to follow people yourself. Start by following your family, friends, or other contacts within your business. You can also search for individuals that have the same interests as you. It is very important that you only follow people that are closely related to the topic or area of your business.

Read their bios and recent "Tweets." You can also check out who is following them and request to follow them as well. You want to gain as many friendships as you can so that you can grow your own followers list. This is very important because your "Tweets" will not only be able to be viewed by your follower, but to their followers as well, which expands your chances of driving more followers to your Twitter page, as well as your business or website.

Although these basic tips may seem meaningless to some, you'd be surprised at how much of an impact it will have on your business if these simple tips are not followed. All of these tips reflect on you and your business and how you are viewed to your followers, which in turn relates back to relationship building techniques.

Once you have successfully started your very own Twitter page, the next thing you need to do is enforce relationship building skills to drive in more followers and potentially more traffic to your site or business.

Let's take a look at some of the techniques that can be used to build your relationship with your Twitter followers:

Staying Active on Twitter – You want to make sure that you remain active on Twitter. This means “tweeting” on a regular basis. Keep in mind that you want your presence to be known online and what better way than “tweeting” even the simplest of messages to your followers.

Just Be Yourself - You want to make your “Tweets” unique, however you want to make sure that you remain yourself. Provide your followers with funny “tweets” and with information that would interest them surrounding your business. You can share your thoughts and experiences as well, which are great relationship building techniques when it comes to creating your “Tweets.”

Promote Other People's Content As Well As Your Own - Promoting other people's products is a great way to let your followers know that you aren't just thinking about yourself, but others as well will helpful and informative information.

This way you are providing your followers with helpful and valuable information and it didn't even have to come from you. This is a big time relationship builder and followers love the idea and will in turn love you and your business as well.

You will also find that other marketers will in turn share your information as well to their followers, which can create more followers heading to your Twitter page as well as your website or products.

However, there is nothing wrong with creating your own promotional “Tweets” as well. After all you are trying to generate “targeted” traffic to your site and what better way than through promotional “Tweets” through Twitter. Make sure that the content that you provide is helpful and valuable as well, this way you can build trust and a healthy relationship between you and your followers.

A perfect example of a promotion for you website to “Tweet” would be something along the lines of you creating an article and placing it on your blog and then sharing it through Twitter to your Twitter followers. In turn, when they visit your blog to read your highly informative article they will also have a chance to visit your website link as well. You'd be surprised at how effective this one little method can be when it comes to generating “targeted” traffic to your website.

Remain Helpful To Your Followers - Providing your followers with informative and resourceful information is a surefire way to generating traffic to your website through the help from Twitter. Sharing this helpful information will grow trust from your followers, whether it is through answering questions that they might have or sending them to a resourceful website that will help them with problems that they may be having.

People love information that helps them solve problems and the more they see help coming from you, the more they will be inclined to visit your website for more useful information. So make sure that you always provide your followers with that much needed "helpful" information and you will see your followers growing as well as the views to your website expanding as well.

Show Some Interaction With Your Followers - This is a very important key to building a relationship with your followers and potential customers. Make sure that you engage in conversations with your followers, this will in turn gain more trust from your followers as well as gives them a better look at the type of person you are and the types of products and services you offer.

You don't want your followers to look at you as a stranger and the more you incorporate conversation with your followers the more you will see your followers paying attention to your specific "Tweets" because they feel like they "know" you. This is a great tactic to incorporate during your Twitter marketing plan.

Keep In Mind That It's Not All Business - When you "Tweet" make sure that you are tweeting about activities that you be doing or places that you are visiting. This relates back to showing interaction with your followers.

The more your followers see that you are just like them and not just all business, the more they will grow a liking to you. The key to Twitter is to be able to interact with your customers and grow a relationship, which is very important when it comes to gaining interest from others about your business.

Don't Over Do It - This is much like spamming someone's email. You don't want to overdo the promotion of your website or products, this will only turn into followers not following you anymore. Make sure that you don't repeat your tweets and make each one unique from the next.

Realize that Twitter is not a marketplace, but a social networking site... so make sure that you keep it that way. You don't want to appear that you are trying to sell your followers, hence the word "social" networking site.

People are coming to social networking sites to hang out and converse with people, not to come a buy the next latest and greatest product. This will turn off your followers and they will be dropping off by the dozens if you do otherwise.

Make Sure To Thank Your New Followers - this is a great relationship builder to incorporate from the get-go. When you have a new follower that is starting to follow you, send them a message thanking them for becoming a follower.

You would be surprised out how many people take to receiving a message and will start to build their trust with you as well as gives them a good first impression of you as well. A lot of people don't use this technique, however for those who have, they have found that their relationships build faster just by dropping a simple hi to their new follower. This will also help you stand out above the crowd, since many marketers do not practice this helpful technique for relationship building.

The "Tweet-deck" Program - This is a program that will help show your followers your updates, replies, as well as direct messages... all in one! This is a great tool to use to keep up with what your friends and potential customers are talking about, where you can easily interact with them and vise versa.

This unique program also refreshes itself instantly, so you get updated information literally when it is updated by your follower. There are also many other features included in this program, all of which can be a great benefit to growing your relationship with your followers and of course your potential customers.

Building a good relationship with your followers is ultimately your main goal when it comes to using Twitter as a marketing strategy. Remember that this is a social networking site, so you want to make sure that you keep it that way and that you use it to your advantage when it comes to generating traffic to your website or services.

For anyone that has ever owned a business of their own, they know how important it is to have a good customer relationship and is no different when it comes to an online business as well. So using the helpful social networking site, Twitter, can help you not only build a lasting relationship with your potential customers, but also allows you to be able to reach out to a ton of other potential followers and customers at a "viral" rate.

Customer relationships are the ultimate key to your success and Twitter can dramatically help your efforts in creating a great customer relationship quickly and effectively.

Combining Link Building With Twitter

Creating back links for your website is a great way to generate tons of traffic and up your rankings in the pages of Google and other search engines. A back link can be described as a direct link to your website from other websites or internet locations. Bloggers essentially use back links on their blogs to generate traffic to different sites and location on the internet.

There are many ways that you can include back links through the help from Twitter and are used daily by many internet marketers. The best part about using Twitter for your back links is that you can do this strategy free. There are many ways that you can incorporate link building and Twitter... let's go over a few different ways that you create back links by using Twitter and how they can generate traffic to your website or services.

Keeping Regular Updates On Back Links – Whenever you are using Twitter in your arsenal to generate traffic back to your website you want to make sure that you create “Tweets” with up to date back links. There is nothing worse than tweeting something and the back link leading them no where. Make sure that you create different messages along with your back link so that it doesn't seem like you are spamming Twitter with the same old thing.

Share Your Blog Posts - Many marketers have found that sharing their blog posts with their followers is a great way to generate traffic to their websites and services. Make sure that when you “Tweet” that you have a new blog post that you make a unique message that will attract eyes such as, “Check Out My New Blog Post” and then give them the direct link to your blog post.

By sending your followers to your blog post, they will then be able to look at your blog and potentially click on your back link to your website or service. So you always want to make sure that you have your back links ready and available on your blog.

Tell Them About Your Articles – You can also incorporate article marketing with your Twitter page. You ask how? Easy. Just simply “Tweet” when you have a new article on your blog or with a specific article directory. Remember that your followers love finding out new information, ideas, advice, etc. when it comes to their interests.

So your main goal needs to be creating detailed and informative articles and then providing a back link to your website or services. We will go more in detail about how you can incorporate article marketing and Twitter in the next chapter.

Encourage Re - "Tweeting" - Some of the most powerful forms of driving traffic to your site through the use of back links using Twitter is to encourage your followers to re- "Tweet" your post. You'd be surprised at how many of your followers will actually follow your encouragement and re- "Tweet" your post where their followers can see the post again.

Many marketers simply make a post including their back link to wherever you want your followers to go and then at the bottom of the post they write, "Pls RT," meaning please re- "Tweet." This is a fairly new tactic that many marketers have found to be very beneficial to getting "targeted" visitors to wherever it is the back link is sending their follower.

Provide "Other Followers" Back Links - There is nothing more that other marketers and followers like than for other related niche marketers to provide back links to their website or services. Think about it this way... wouldn't you yourself be happy if you new that 5 of your Twitter followers provided posts with your website back link or blog post back link. Heck yea you would!

This will not only boost your popularity among your field or niche that you are in but also helps gain you relationships with others where you both can work together hand in hand. The best part of course about doing this particular technique is that you are able to reach out to other followers that might not have been following you before.

As we all know no one person will have the same exact followers no matter what niche you are in... so having the ability to get your back link noticed by someone not already following you can prove to be a great way to generate potential new customers as well as followers that may grow to like and trust you and in turn become a potential customer for the future.

Participate in the Follow Friday Program - The Follow Friday program is great for marketers looking to get there back links out and about the Twitter world. In this program other Twitter members will "Tweet" and suggest certain people to follow to their followers. You can use this program hand in hand with other marketers. Every Friday, hence the name of the program Follow Friday, you need to suggest another fellow "Tweeter" to your followers. In turn, you will find that others will soon start suggesting their followers to follow you as well.

This is a great way to get your back links viewed by a substantial amount of people and gain you followers at the same time. Remember that the more people you have following you, the more of a chance that you will have in them deciding to check out your link to your website or service and becoming a customer of yours.

Use SEO To Your Advantage - There are ways for you to use link building and SEO all in one. Recently search engines such as Bing and Google have decided to place recent and popular "Tweets" to index a website. This can prove to be great for you!

Simply put, social networking sites are the "new craze" not only with the people that use it, but the internet world as a whole. Search engines are no fool to this concept as well and have since started working with social media sites to better help people find what they are looking for.

Although you don't want to seem like a spammer to your followers, you want to make sure that you use SEO in your "Tweets." This way Google and other search engines will be able to index you accordingly. For those of you who are not familiar with the term SEO, this stands for search engine optimization. Search engine optimization is basically keywords for a particular niche or field. You want to make sure that you research and find the best keywords to fit your particular niche and then incorporate them in your "Tweets" while applying your back link as well to wherever you are sending your followers.

The better ranking that your "Tweets" receive through the search engines, of course the better chance you will have for your back link to be clicked on by more than just your followers, but people searching for those particular keywords and running across your "Tweet" and back link.

Link Twitter To Every Aspect of Your Marketing Tactics - As we all know, more and more websites, businesses, and organizations are tapping into the social networking craze as well. You can literally link anything on the internet today with Twitter. For example, let's say you find a website that has a "Tweet This" button applied. When you press the button, you automatically "Tweet" it to your followers to check it out!

Pretty cool trick huh? Well there is no reason what so ever that you shouldn't do the same. Especially providing this tool on your website as well, that way when others come to visit your site they can then give their followers a back link to your site and it will be instantly tweeted to their current followers. This is a great tool to use that takes little effort on your part but in turn will generate tons of popularity to your website!

There are many ways that you can incorporate link building and Twitter together. Make sure that you research to find out what best helps you with your efforts of receiving traffic from your back links using Twitter. Remember that there are always new things being added to social media sites everyday, so keep with the latest technology and incorporate it in your traffic generating arsenal!

Using Twitter and Article Marketing Hand In Hand

Although we touched briefly on the power of Twitter and article marketing, let's dive a little bit deeper to find out how you can provide your followers what they want and in return get what you want out of your efforts.

Article marketing has been around for a long time and is one of the most effective ways to drive traffic to your website or services. Now that social networking sites have come about, many article directories are also tapping into the popularity of social networking sites as well.

Let me first explain the true art of article marketing and then we will go in to detail on how Twitter can be incorporated in this powerful traffic tool!

Article marketing is a mixture of 2 things, content related to your website and keyword rich words being sprinkled throughout the content of the article. The first thing of course that you want to do is find out what keywords are popular within your niche. Once you find out the keywords that are popular you then want to create or have someone else create a series of articles where those specific keywords are placed throughout the article.

This way when you distribute your articles throughout the article directories search engines will find your article much easier and will know exactly how to rank your particular article within the search engines. The more keyword rich words you have in your articles, the more of a chance you have in your articles being placed in high rankings of the search engines, which in turn will generate more viewers to your site.

Now, as for linking this with your Twitter page, nearly all article directories have now placed an option while you are submitting articles to direct Tweet to your followers that you have submitted an article. This is a simply one click process that is very simple and easy to do.. they literally do the work for you. Many marketers have found this to be a great tool to use and one that saves you time as well.

This way you don't have to "Tweet" the article itself, it automatically "Tweets" that you have written and submitted a new article. You'd be surprised at how many people will click on the "Tweet", read your article, become interested and want to learn more, and then follow the back link from your article to your website! It really is that easy! So make sure that you are using both article marketing and Twitter hand and hand and will see your efforts blossom and create you tons of targeted traffic soaring to your website and services with one simple tactic and the help from a popular social networking site, Twitter!

Creating Twitter Campaigns To Increase Your Flow Of Traffic

Many big time companies have found great results by making their very own Twitter campaign. Studies have shown that even small companies gain a substantial amount of traffic by using this helpful technique. In this particular technique companies will correlate a team of around 5 people to keep constant "Tweets" up to date on their company each day.

Each of the 5 people of the Twitter committee will have specific jobs when it comes to specific "Tweets" being posted. Because of the growth and popularity in today's time through social media sites, many companies have found this to be a very productive and effective way to generate viewers and potential customers to their website or services.

There are three different forms of account names that the campaign should surround. If you are an individual then you would follow the same route with just a little more work on your part. However, you will find your work to pay off two fold when it comes to the amounts of traffic that can be generated by using this campaign idea.

Let's take a look at each of the account user-names and what their role is during the campaign of their company:

Your Name@CompanyNameBoss – Your company needs to have a presence and the boss of the company does as well! The company boss should respond to people that have questions pertaining to their business through this Twitter account. People love hearing from high rank individuals especially when they have a burning question.

This will give the boss of the company more recognition and will substantially grow the popularity of your company as well. People really grow to the fact that the big time boss man is tweeting back with them and will in turn generate tons more people purchasing your products and services!

Your Name@CompanyNameBuzz – this account is specifically created for the fun side of the company. The team member or individual that will be monitoring this account will need to provide the "Buzz" of the company. This can mean upcoming events, new products becoming available, or even personal "Tweets" within the company, such as "So and so is getting married" or "So and so is having a new baby."

People then look at your company from a personal stand point and not just a company

looking for their money. You will find that more people start trusting you and your company more and also grow closer to you which in turn brings you more traffic and potentially more profits as well in the end.

Your Name@CompanyNameCares – This particular account deals solely with the customer service department of a company. The individual doing this duty will answer questions pertaining to the company as well as deals with any problems that may ensue.

As with any business, you have to have customer service. Incorporating this through your Twitter campaign is a surefire way to generate tons of potential customers flocking to your website or services.

Plain out and out, people love to know that they are being heard, especially from a big time business owner, which is why this particular campaign has become so successful amongst companies that have used this method.

You'd be surprised at how many people seek out information about a company before even checking out their website. This is why creating a customer service account through Twitter is a great idea and a great way to allow relationships to start forming between the company and potential customers!

Many big time companies have saved many customer relationships just by the use of creating these handy accounts and interacting with their followers accordingly. Many companies have also found an increase in the flow of traffic to their site by using this helpful campaign and the best part is it won't cost your business or company a dime to correlate it all!

As long as you have a team that can carry out the entire campaign and stick with their specific job on Twitter, then you will instantly see the changes in the amount of traffic that you see coming from Twitter!

Like I said before, although this particular campaign is intended for a "Twitter" company team, there is no reason that any one person shouldn't be able to execute the same campaign solely. By using this helpful technique you will find things playing in your favor and will definitely uplift your presence in the social networking world of Twitter!

Steps For A Steady Twitter Traffic Flow System

So now that you have your basics when it comes to Twitter and know the steps to improving and maximizing your Twitter presence, it's now time to set a system to provide a steady flow of potential customers to your website.

You want to make sure that you follow each step to a "t" and practice the steps given each day so that you can see the traffic start soaring in to your website. Let's go over the simple and easy steps to making a complete Twitter traffic flow system that really works!

Step 1

Your first step is going to be signing with Twitter if you don't already have a Twitter account setup. After you have your Twitter account setup, you want to make sure that you include a picture of yourself.

Make sure that you describe yourself and your business in your "bio" portion of your Twitter profile. You'd be surprised at how many people check out profiles to learn more about you and your business. You don't want to be what I'd like to call, "all business."

You want people to get a jest of how your personality truly is, whether it be funny, or just plain out fun. You want to be "real" with your customers and not some big time business person in a suit, people hate this and you will find more followers following off than on by doing this... not a good idea!

Although you won't have to follow this step every single day because obviously you can only create your account once, however, you want to make sure that you apply all of the techniques listed when you are first creating your account.

The next steps however, you will need to follow each and everyday to maximize the amount of traffic you receive to your website or services. So, let's move on to the most important steps to this complete traffic flow system.

Step 2

The second step in the Twitter flow system is to follow at least 150-200 people that are in your specific niche. Following certain individuals in your business can help you in bunch of ways. For one, you can learn new things and receive information that you might not have already known, and secondly you want to be able to get their followers to become followers of yours.

By following others from your particular niche, you also want to check out what they have to offer and what types of content they provide their followers. Take notes and apply the same helpful information to your followers.

Make sure that you are following at least 15-20 new people within your niche each day. The more followers you are following, the more you will see your followers adding by the hundreds, which means more eyes on your content, tweets, and potentially your site or services.

Although this may seem like a meaningless and time consuming step, you will find out the true potential and success of this step when you continually use this step each and everyday. You will see a rise in not only your followers but adding more chances to achieve potential customers through your followers.

Step 3

Is one of the most vital steps to the entire Twitter traffic flow process. In step 3 you want to send out anywhere from 15-20 tweets per day. Now, this is where you really need to pay attention because you don't want to send out all advertising tweets, but mix ads as well as conversational tweets.

You should include tweets such as links to your articles, links to your blog, inspirational quotes, informational videos regarding a topic within your niche, and 3-4 advertising tweets for your website and services. This has proven to be one of the most effective and highest converting forms of using Twitter as a marketing strategy.

You can also use certain programs that are free that will send various tweets out periodically. Programs such as SocialOomph.com will help you to set up a series of tweets that will automatically be sent out each hour without you having to do it manually yourself.

Simply correlate your tweets in the morning and load them into the SocialOomph program and you are set to have constant tweets put out with no extra work on your part. This is also a great time saver, so that you are still practicing the Twitter marketing strategy effectively but you also have more time to other business related tasks without having to drop everything to send out a tweet to your followers!

You need to do this step 3 everyday faithfully to see the full results of this marketing tactic.

Step 4

The fourth step in your Twitter marketing arsenal is to do away with followers that are not following you back. This will allow you to be able to follow others while at the same time get better followers for yourself. Twitter has a ten percent margin set up and once you have a certain amount of followers and they won't allow you to add anymore until some are deleted. There is no sense in following people that are not following you in return. So to ensure that you don't reach your follower margin you must delete some of the people that you are following so that you are able to add new ones.

There is a program available called Huitter.com where you can successfully stop following those that are not following you in return. This is a free program and great to use to alleviate a lot of time off of your hands from taking the time out of your day to single hand idly picking through followers that are not following you in return.

Your goal is to follow individuals that are following you in return to reach a maximum exposure for both you and your business. So make sure that you get a grip on the amounts of followers you are following and if they are following you or if they need to be deleted where other prospective followers will have a chance to follow you.

Step 5

In the next step of your Twitter traffic flow system you want to shorten any links that you are sending out. This can be a link to an article that you may have written, a video that you have created, a blog posting, or even your site. All though this may sound insignificant, it really isn't.

Remember that Twitter only allows you tweet up to 140 characters and this includes your link characters as well. So making your links shorter will then allow you to be able to write more in your tweets.

So you ask, "how do I shorten my links?" Easy. Simply go to Bitly.com. This service is setup to shorten your links which in turn will allow you to write more characters in your tweet and still gives your followers the ability to click on your link taking them to wherever it is you want to them to be sent to.

This is a very useful tool that you need to use so that not only can you get your message across to your followers through more words but also still effectively provide them with the link to where you want them to go.

Step 6

The sixth step has to do with direct messaging with your followers. You will receive tons of direct messages each day and the more followers you add to your list the more direct message you will see trickling through. As we all know the 1 direct message can quickly turn into 20 or even 50 in as little as no time.

So you want to make sure that you are answering at least 10 direct messages each day. It is also very important that you identify who are the right followers to answer back to. You want to answer the people who seem like they want to work with you and who are qualified when it comes to what you actually have to offer them.

It is important that you know that you are not trying to sell them but more less build a relationship. In the long run your followers will be very inquisitive as to what you actually do and then they will be more inclined to clicking on your website or services and then potentially becoming a customer of yours.

Step 7

In step seven you want to basically retrace your steps of how you have been using marketing prior to using Twitter. Like I said before, virtually every aspect of the internet has turned to social networks. Sites like YouTube, article submission directories, auto responder services, and blog services are all jumping on the bandwagon to provide you access to tweeting whatever it is that you are doing.

This alleviates a lot of time on your part because you are not having to take the extra time out of your day to tweet each and every single tweet that you send out. Many people don't

think about having to take the time to not only do the marketing tactic that they have in mind, such as submitting article, updating their blog, etc., and then creating a tweet to send out to all of your followers to tell them about your new article you just submitted or where you had new content updated on your blog.

That's why so many marketers are finding it so much more convenient to just be able to link all of their marketing tactics together with their Twitter accounts. Many people will even forget to tweet about their newly updated information in the other business related tasks, which totally alleviates the efforts of your Twitter marketing strategy.

The best part is once you have linked your Twitter account with all of your marketing strategies they will always be linked. So this particular step will only have to be practiced when you are converting all of your marketing strategies to include your Twitter account.

So linking all of your marketing tactics with your Twitter account is something you definitely want to take part in and practice each time you have the opportunity to when new marketing tactics come about. Anytime you can link your Twitter account you want to do it, period.

Step 8

Rinse and repeat! The hardest part for most marketers is sticking with the plan of action. This means avidly tweeting each and everyday and keeping relationships open within your Twitter account. You can't simply skip out on one day and expect effective results... it's just not possible.

For your marketing strategies to really take flight and work the way that you want them to work for you takes both time and dedication. So making sure that you follow each and every step will certainly pay off for you in the end and results that you can literally see yourself.

Make these steps apart of your everyday schedule and make it a routine that you do as a part of your business. The only true way to make it successfully with a business, and this goes for any type of business, is by building your relationships with your potential customers, and gaining as much exposure as you can to potential customers to grow your viewership to your website or services. Twitter can help you in many ways to ensure that all of this can be made possible in a virtual one stop shop.

Using these steps will effectively grow your list of leads and sales as well. Realize that you won't make a fortune just by using this one traffic tactic, but you will definitely see the

growth and popularity of your website and business in the long run. Many marketers have seen as much of an increase as 15-25 leads per day being added to their list of potential customers. Not to mention an extra increase in sales as well.

So make sure that you apply all of the steps listed above for an instant flow of “targeted” traffic to your website or services through the help from the popular social networking site, Twitter!

Conclusion

So now that we went over the many aspects to creating a steady flow of targeted traffic through the help from Twitter, it's now time to start implementing all the many different strategies to ensure that you get the results that you want through this particular traffic tactic.

You've learned how to optimize your profile so that potential customers can view info about you and your business, how to incorporate article marketing along with your Twitter account, how to setup your very own business Twitter campaign, how to effectively build relationships with potential clients, what to "tweet" and what not to "tweet", as well as a full 8 step system that will keep you a steady flow of followers and potential customers swarming to your website or services.

You have all of the necessary information that is vital for you to know when it comes to starting your very own Twitter marketing system! There are a few things that you need to keep in mind when it comes to attacking your entire Twitter marketing system.

Number 1 – You need to remain focused! This can be the fall to many businesses demise. It is very important that you remain focused for the better of your business. This will not only ensure that you stick with tasks as hand but will also effectively grow you business instead of letting in fall into the shadow where it can't be seen.

Number 2 – Give 100%! This goes with every aspect of your business. If you don't give 100% to your business, your business is not going to give you 100% of what it could potentially be. Your business should be your baby and that means taking care of every need possible associated with your business.... especially traffic tactics!

Whatever you put into your business you can expect the same results. So if you are only giving 50%, you are only going to get 50% out of your business. Keep this in mind because like I said this will either make or break your business in the long run!

Number 3 – Research, Research, And More Research! You simply can't expect your business to grow if you don't have the right tools to help you make it grow! There are tons of traffic tactics out there today and you need to be using as many as you can to test and find out which one generates the results you are looking for!

So what are you waiting for? Follow the trend of businesses nowadays and jump on that bandwagon to making Twitter work for both you and your business! Get started now!