

# Pay per view

For those who met for the first time PPV (**Pay per View**) concept we note that it is an advertisement that appears in the pop-up windows on some websites. The size of the pop-up window is usually 775×400. You, possibly, have seen it frequently. The companies and marketers that have substantial networks, promote throughout their networks and get paid for showing you these PPV ads. This kind of advertising and marketing is considered as one of the most reasonable ways of obtaining paid website traffic. So you can also use **Pay per View** to get traffic to your affiliate offers, not only to your website.

**Pay per View ads** (or PPV Marketing) is a really good option to generate tons of paid traffic . For example, PPC (Pay per Click) could be very expensive and not all PPC ad campaign could be affordable, as rates for promo can examine earnings.

Best **Pay per View** Marketing Resources.

Here is the list of sources for **Pay per View** advertising, which are the most proper due to the reality of their long remain in the market and experience. They supply targeted website traffic for bunches of market specific niches. Despite the resemblances, each Pay per View source has its very own qualities.

Powerful Resources for Cheap Targeted **Pay per View** Traffic (likewise CPV):

1. Trafficvance.
2. LeadImpact.
3. Media Traffic.
4. DirectCPV.
5. AdOn Network.

Undoubtedly, you'll need a long time to determine what **Pay per View** resources provide best results for your market niche. Use our list of Pay per View resources if you have little budget and you will certainly discover your lucrative combo.

The most responsible **Pay per View** networks call for deposit before you can use their services. There is no danger to transfer some money. The money will certainly be used for your advertising and marketing initiatives and if you don't like what you get, you can always get back the money which you haven't spent.

If you are seeking for effective but inexpensive ways to send traffic to your website, take a good look to **Pay per View Ads** and PPV marketing overall.