



# 48,000 Subscribers within 30 Days Strategy

(A former 7-11 Convenience Store clerk will show you a step-by-step process on building a successful business on the Internet with seven simple steps)

By Henry Gold

## **It was March 27th, 2003.**

The day I would NEVER forget was when I got a call from a stranger. That was the ONE call that literally changed my life FOREVER. It helped me grow my business from a one-man operation to a business with 12 full-time employees.

It has also allowed me to network with thousands of marketers around the world where **we work together on many different projects as well as help me network with multi-millionaires and billionaires as well TODAY**. Before I tell you what this phone call was all about, let me tell you a little bit about myself, ok?

You see...

When I first got very serious with Internet Business back in the year 2001, I had NO clue how to setup a website. In fact, the word "HTML" was just a myth to me. As my family asked me to find someone to guide me, I told them I would just do it myself.

I didn't trust others.

I didn't want others to take credit from my business.

I didn't want to admit that I had no clue where to start.

Well, you could call me a VERY ignorant person for avoiding the option of having other people to coach and guide me to my success. This attitude led me to ONE option left. It was the option that helped me to WASTE two years of my time.

What is it, Henry?

Two words: **Free Will**.

The word "Free Will" has made me take a lot of actions. I bought a lot of e-books. I bought a lot of home-study courses. I attended teleseminars. I have even participated in MLM opportunities where they asked me to call 200 leads a day. If you knew me back in 2001, you knew that I called more than 5,000 leads for three months. YET, at the end of the six months, **I received a paycheck of \$77.15**.

Soon after that, the MLM Company that I promoted heavily went BANKRUPT. It was a TOTAL loss. In fact, I was very devastated. I asked myself WHY I had to go through this. When I read a book, there is a quote by Thomas Edison said that...

**"I have not failed. I've just found 10,000 ways that won't work"**

When I read that quote, I was in so much pain. I told myself that there was no way I wanted to fail another 9,981 times before I reached my success. In fact, if I were to just keep failing all the time based on what Thomas Edison mentioned, I would definitely DIE as a BROKE old man with no way out.

This was the REASON why I searched, and looked out for HELP.

When I attended a teleseminar, one marketer mentioned on the phone that you need to have a website. I didn't know how to build one. When I asked around for help especially those companies in the yellow pages, they told me that it would cost me \$100 per hour just to set it up. I was pretty much in SHOCK.

I'd spent thousands of dollars with NO success. If I were to spend an extra \$100 per hour, there would be no end to this. My financials would get worse and worse than before. When I got onto another call, other marketers told me that I needed to create my own product based on my expertise. I asked myself... "I had NO expertise whatsoever. How could I do that?"

Marketer A asked me to create a product.  
Marketer B asked me to joint venture with others.  
Marketer C asked me to sell affiliate products.  
Marketer D asked me to create my own website.

What should I do first? Which actions should I take? It was just so confusing with so many inputs from so many directions. Basically, **I was READY to give up on my online dream and go back to my regular 9-5 JOB.**

I called my sister up and told her that Internet Business may not be suitable for me. She was very upset with me. She told me that... "**Henry, you've got a dream and you got to protect it.**" When I told her that I had done everything I could to keep up with the dream, she told me to find others who have made it BIG in my niche.

I decided to sign up for a free 30-minute session with one expert by filling out a complete form in great detail. As I wrote down the details on the form itself, I was very proud of myself that I knew it ALL. I anticipated that the EXPERT would have NO CLUE how to help me with my situation. When I got on a phone session with him, the EXPERT asked me one question...

## Henry, Can You Empty Your Brain?

"Excuse Me" -- I asked.

"Are you willing to accept the truth?" -- The expert asked.

"What do you mean?" -- I demanded.

"Yes, or no?" -- He asked one more time.

"YES!" -- I said with a tone of anger.

"Everything that you wrote on the form was completely wrong" -- The expert said.

**I stayed quiet.** I didn't want to fight with him. Instead, I let the words sink right in. When the expert continued, he told me that I knew a lot of stuff. However, if I continued to do it the way I has been doing, there would be no way I would see the results I sought in my business. When he explained further on the techniques themselves, he told me that I needed to change the way I ran my business. When I asked him what I should differently, **he summarized them onto SEVEN simple steps:**

1. Create a powerful vision for my business.
2. Finding the right niche that has a high demand.
3. Sell affiliate products to start with.
4. Get targeted traffic to my website. (Start **making money** from my little effort!)
5. Create my own product to replace one of the affiliate products I sell.
6. Get partners to promote my products ONLY after I received the result.
7. Outsource the process of getting more partners to affiliate manager.

(Repeat the process of 5 - 7 for another affiliate product)

Everything that this EXPERT told me made a lot of sense to me. However, I was LEFT with a lot of questions. One of the big questions that I had was...

## "How do I Implement the Whole Process?"

Seriously, I had no clue about it. In fact, if I had to do these processes alone, even after he put the puzzle together, it could take me YEARS before I was able to see the RESULTS. Worse, I didn't even know how to put up a website.

When I asked the expert, he told me that he was willing to guide me to put the website together, but **it would cost me \$5,000**. When I heard the word "\$5,000", I almost fell down the floor. I said... There was NO WAY I was able to find \$5,000 for him. Even though I had no doubt that he could solve my problems FASTER and with less error, \$5,000 was a lot of money to me.

**"How long have you been trying to do it yourself, Henry?"** -- The expert asked.

"One and a half year. That's excluding the three months I wasted on MLM." -- I grumbled.

"Do you want to spend another one and a half years with no way out?" -- The expert asked.

"Of course, NOT!" -- I replied.

“Find the investment” -- The expert said.

As soon as we ended the conversation, I was very upset with myself. Though the expert gave me two days to find \$5,000, I had no idea on who else to ask.

However, as I let the conversation with the expert sink inside me overnight, I remembered that the expert told me that if I really wanted to become successful, I would come up with \$5,000 in 48 hours. This was the reason WHY I decided to create an action plan where I called up all my friends, my siblings, and checked my credit card balance.

### **I gave the expert \$5,000.**

For many reasons, I knew I would make it BIG online with my 1st mentor. This is WHY **when I launched my first product on October 31, 2003 I made a little over \$10,000 in 30 days.** However, it wasn't the ONLY victory that I had. As soon as I launched my second campaign in the summer of 2004, my revenue jacked up to over \$50,000 in 30 days.

**All of these RESULTS were impossible IF I had NOT received a phone call from this stranger that became my first mentor. Of course, there were many other breakthroughs that I have achieved in my ventures. They include:**

**Breakthrough #1:** Henry Gold made a breakthrough, where his campaign, 117ChristmasGifts.com received **25,000 members and \$50,000 in 14 days** on Dec'04.

**Breakthrough #2:** Henry Gold made a breakthrough, where his campaign, 117ChristmasGifts.com Version II received **50,000 members in 56 days** on Dec'05.

**Breakthrough #3:** Henry Gold made a breakthrough, where his campaign, TheSuperGifts.com received **28,000 members in 14 days** on Dec'06.



**Breakthrough #4:** Henry Gold helped Gina Gaudio- Graves and her alliances to build up 117SelfImprovementGifts.com to receive **48,000 members in 30 days** on Aug'07.

**Breakthrough #5:** Henry Gold helped Steve Yakim, Claudia, and Heri Rosyadi to build up 117WorkAtHomeGifts.com to receive **17,000 members in 30 days** on Nov'07.

**Breakthrough #6:** Henry Gold built another **27,000 subscribers in 14 days** with 117Network.com on Jan'08.

**Breakthrough #7:** Henry Gold helped Keith Matthew And Dr. Joe Rubino to build **38,000 subscribers in 30 days** with 777SelfHelp.com on Jan'09.

What about the people I have associated with?

Well, I have hosted my own seminars, workshops, as well as spoken in many other seminars. In fact, here are some of the marketers I have worked with in the past...



Socrates and Henry



Patric Chan and Henry



Mark Joyner and Henry



Phil, Jane, and Henry



Carl Galleti and Henry



Jeff Walker and Henry



Craig Perrine and Henry



Gary Ambrose and Henry



Terry Dean and Henry



Russell Bruson and Henry



Jeremy Burns and Henry



Robert Puddy and Henry



Mitchel Fortin and Henry



Mike Filsaime and Henry



Kevin Nations and Henry

In addition, I've helped many top-gun gurus to build thousands of subscribers for their business, including: Tim Knox, Jeff Alderson, Joe Richey, Gary Ambrose, Michael Rasmusseun, Joel Christopher, Carlson Beeman, Jason James, David Valleries, Rammakant Sarda, Cody Moya, Keith Wellman, Larry Dotson, Gina Gaudio-Graves, Leon Klepfish, Robert Puddy, Jason Gazaway, Ken Reno, Terry Markle, Jeremy Gisla-son, and many more.

Here is one of my "financial statements" from my online business:

2co 2checkout.com

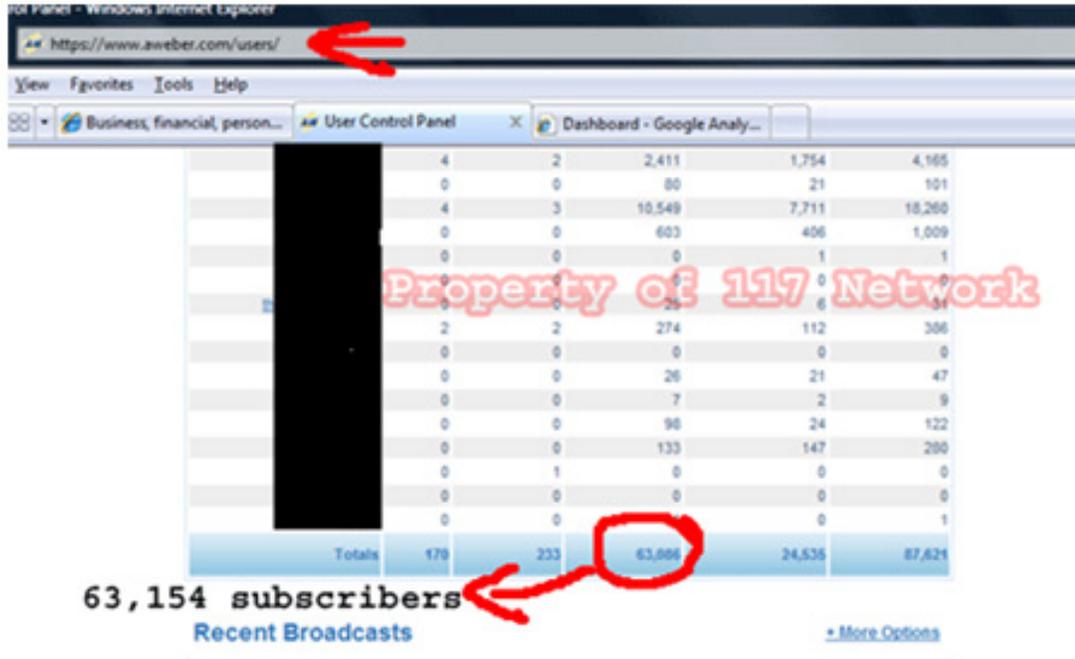
Payment Details for # [REDACTED] 73 - Y \$364,805.25

Go to Vendor Internet Golden Key

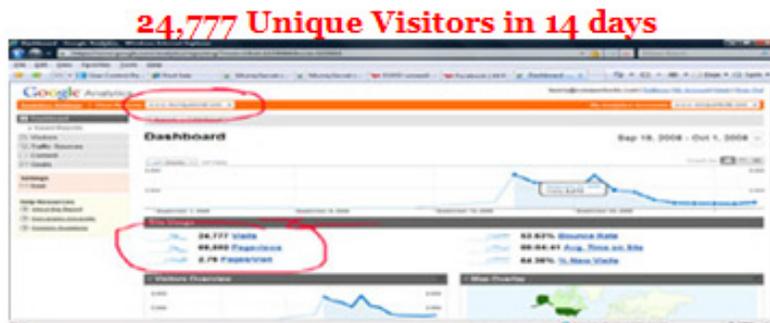
[REDACTED] is paid by ach  
to account number [REDACTED] MASSACHUSETTS  
with routing code: [REDACTED] after reaching release level \$ 10

| Date                                           | ID | Payment              | R Held              | R Released          | Cycle                | Sales                | 2co Fees                  |
|------------------------------------------------|----|----------------------|---------------------|---------------------|----------------------|----------------------|---------------------------|
| Pending<br><a href="#">Estimate Calculator</a> |    | \$ 0.00**            | ( - ) \$ 0.00       | \$ 0.00             | \$ 0.00              | \$ 0.00              | ( - ) \$ 0.00             |
| <b>Total</b>                                   |    | <b>\$ 310,437.11</b> | <b>\$ 18,240.40</b> | <b>\$ 15,200.20</b> | <b>\$ 313,477.31</b> | <b>\$ 364,805.25</b> | <b>( - ) \$ 21,681.52</b> |

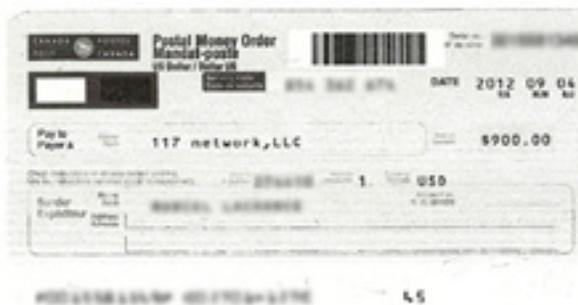
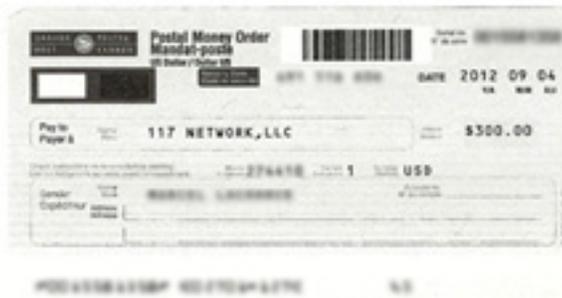
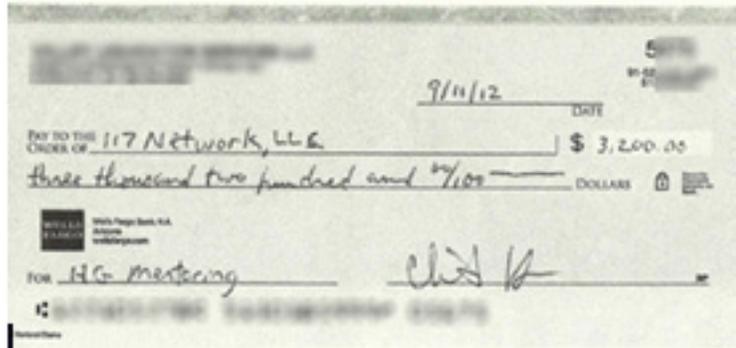
Here is a "screenshot" from one of my Aweber accounts:



Here is the "screenshot" from the case study I have done with one of my students:







After the last breakthrough I have made where I helped Dr. Joe Rubino and Keith Matthew, I was pretty much READY to retire. I told myself that this was the END of this. I didn't want to work way too hard. I didn't want to spend too much time on my online ventures anymore.

However...

As soon as I announced to the public about my retirement, **I received emails after emails from my subscribers if I could coach them. At first, I RE-FUSED the idea of this.**

(Seriously, after helping Joe and Keith on the last campaign, I was completely overwhelmed. I told myself that I wanted to take at least three months off.)

As I stopped answering my emails anymore, I started to receive phone calls. My former students called me up for help. One of them asked me IF I can work with him. The other students came to me and said.... **"Henry, you got to help us!"**

No, No, and No. -- I replied.

Then, I started to receive money from "buy Henry a drink" on my old blog. The amount was... \$1,000. I called the guy that paid me this amount ask him why he paid me so much for a cup of coffee. The only thing that he asked me was... "Henry, I knew i would get your attention. Can you please use the money to buy MORE coffee and coach me for success?" After several PLEAD that he made, I knew that...

## "I Was Completely Screwed!"

(Farewell, retirement.)

Instead of setting-up the coaching as a one-on-one, I decided to give everyone on my list a chance. So, I wrote few emails and send out to my subscribers to tell them about this ONE- TIME 30 days coaching program. Out of my surprise, I had 12 people took on the offer.

**That's U\$11,964.00 in 48 hours.** (Eh? Not bad for just sending emails.)

Viola! Most of the students became successful in 30 days. Several students

have started to make money for the 1st time in years. As my obligation with them was almost completed, I thought I would just say **"Thank you and Good bye for sure!"**

Before I had that chance,

*"Henry, can I pay you more money to coach me further?"* -- One student asked.

Well, I don't want to say "NO" to him, especially I wanted to look like as a nice (really nice) guy in front of my students (You know what I mean), I **had an EVIL plan.**

I came out with the idea of the continuity program. Instead of the usual pricing of \$2,000 or \$3,000, I priced it at \$5,000 a pop. I knew my students would tell me to jump from the ship (EVIL). So, before I got on the last call with students, I came out with a QUICK overview on what I was going to coach them. I assumed nobody was going to take it anyway.

As I got on the call with the students and explained to them what I was going to give it to them, everyone started to SKYPE me. I anticipated the word like....

*"See you on your next life, Henry"*

*"Go to heaven, Henry!" (OR)*

*"I hate you, Henry"*

Instead, eight students asked me.... **"Can we pay you tomorrow?"**

The next day...

## **"\$40,000 in My Bank Account"**

I was speechless. Technically, I became the SLAVE of my students.

Instead of planning the beach time with my girlfriend, I had to DRINK more coffee (Thanks to the \$1,000 coffee gift card, huh?) and spent almost three nights to prepare the material for my advanced students. -- Of course, I needed to make sure that every student that I coached has to bring in the result that I promised them.

This is WHY as I continued coaching my elite students, they started to tell other people how I have transformed their life and how I have given them the

power and confident to grow their businesses to the next level.

What happen next was...

I received more and more emails from other subscribers to coach them. Of course, as you know that I wanted to spend more time with my family instead of coaching others, I decided to **build a system that allowed me to build a seven-figure business per year.**

Well, it was my back-up plan for my retirement anyway. :-)

As I was getting very close on fulfilling my promise to my students, I decided that it was the time to announce my retirement to the public as well as launching my seven-figure system. When I went to New York City to attend our regular mastermind group meeting with other top marketers, something happened. I could even say...

## "I've Almost Had a Heart Attack"

I talked with Mike and everybody about my retirement plan. All of them told me that they were very happy for me. However, for some reason I could feel that there were something strange about their faces expression. It just seemed to me that they had an EVIL PLAN that I was NOT aware of. -- Trust me, I knew it well.

When we started the meeting, Mike (Not a real name for privacy purposes), he is the head of the mastermind group, told us that he had a big announcement to make. He was very confident that all of us would be willing to participate. When Mike continued the discussion, he told us that he has made a "win-win" situation for both our members and followers. Before he said one more word, I cut in and....

"But, Mike..." -- I said.

"Yes, Henry?" -- Mike wanted me to continue.

"You know I am going to retire, right? I am about to say that to my subscribers for sure." -- I reminded him.

"Well, let me finish what I wanted to say first. Then, you made your own decision whether you wanted to be part of it or not, ok?" -- Mike demanded.

"That's fine. Go on, bro!" -- I smiled.

At that moment itself, I have made assumption I would definitely say "NO" to everyone especially I promised my girlfriend that this was it. No one would be able to change my minds AGAIN. (Thankfully, my girlfriend was an understandable person!) However, as soon as mike asked us...

## "How Would You Like to Receive Endorsement From Over 20,000,000 Subscribers (TWICE) to Any Offer You Choose?"

I was like.... "How?"

Before I was able to ask any questions,

"How would you like to have all our strategic alliances to promote your product? **It could be 5,000+ strong joint venture partners.**" -- Mike asked everyone.

"What do we have to do?" -- Jim (Not a real name for privacy purposes) asked.

**Mike told all of us that this was his calling that he wanted to fulfill for a very long time.** He said that there were many people who have an online dream. Many of them were NOT successful. It was NOT their fault. It was really because they have had some interference from toxic environment where everyone called marketers as scammers. This is WHY he wanted us to prove it otherwise.

"When is the deadline to do this?" -- Jim asked.

**"Friday, December 18, 2009"** -- Mike said.

When I asked Mike on what the requirement would be to win the reward, here is what he came out with:

- (1) Testimonial from regular John Doe.
- (2) Proof on how much money a regular John Doe Makes.
- (3) Proof on the number of subscribers a regular John Doe receives.
- (4) Each John Doe must have his own website. (NO affiliate site).

(5) The TRUTHFUL comment from John Doe about your secret.

Most of all, it has to be BASED on proofs, screenshots, and REAL results from regular John Doe or Jane Smith.

When I list down the requirement, I was so confident that I would be able to help a lot of people to become successful in a very short period of time. So, it should NOT be a big deal at all. Besides, I had very strong followers where people do to take actions based on my suggestions. I was sure that people would take on the offer, anyway.

"I postponed my retirement" -- I told Mike.

"That's great, Henry. Welcome." -- Mike smiled.

The only problem that I had was...

## "What Am I Supposed to Tell My Girlfriend?"

Instead of going back to Boston and deliver the bad news, I bought my girlfriend a beautiful Movado watch. I told her that I wanted her to have the same thing that I have. (Well, I got to be sweet anyway!)

"How was the meeting?" -- My girlfriend asked.

"As usual, babe!" -- I replied.

I didn't talk a lot during my date night with girlfriend as I wanted to make sure that I didn't say a wrong word to her. As soon as I took her home and returned to my place, I cleaned up my whiteboard and started drawing the whole blueprint to win the reward.

Well, I have to make sure that it would be a "WIN-WIN" for me and for my girlfriend. It also means that I have to make sure that my girlfriend wouldn't feel that I ignored her on Thanksgiving, Christmas, and New Years Eve. -- Trust me, every woman knows that IF you don't give a darn care about them on those holidays, the relationship would be OVER for good.

**Start date:** November 10, 2009.

**End date:** December 15, 2009.

**Thanksgiving:** Pastor House.  
**Christmas - New Years Eve:** California.

"PERFECT!" -- I convinced myself.

So, I called up my girlfriend to invite her to my house for dinner. I mentioned to her that I would cook Spaghetti with meatballs and her favorites baked salmon on Friday night. Of course, she knew that I have always been sweet to her. That's why she wouldn't suspicious about my EVIL plan on postponing my retirement plan. :-)

When she arrived, she saw my white board. It has the CALIFORNIA plan. I wrote down the plan to go to Disneyland, Universal Studio, Beverly Hills, Malibu Beach, and etc. I have even written down the date was from **December 16, 2009 - January 10, 2010**. On top of that, I have even included the pictures of the places I wanted to explore, the hotel's phone numbers, the restaurants' phone numbers, and much more.

"Babe, are you planning a vacation to California? -- My girlfriend asked.

"Yeap. Since it was closer to the time I wanted to take a break from my business, **why NOT try to semi vacation to see if I got used to it. You know?**" -- I replied as if nothing special happened in New York.

"A transition?" -- My girlfriend asked.

"I guess. People told me that retirement could be a boring thing to do. I am not sure I would get used to it." -- I frowned my face.

"I think so too. You seemed to enjoy working and helping others, babe. Seriously, a 3-week vacation is more than enough for us." -- My girlfriend nodded her head.

"How about if we add Napa valley and San Francisco?" -- I smiled.

"That's great!" -- My girlfriend smiled and hugged me.

At the end of the fabulous dinner that we had, where the curry fish has always been the secret weapon to touch her heart, I knew I had the FINAL green light to WIN the contest that I made in New York. As soon as I took my girlfriend home, instead of going to sleep at 1 AM in the morning, **I worked through the whole plan until 8 AM.**

When I woke up at 3 PM, I started to write the sales copy, the email letters, the sign-up page, thank you page, and the agreement that I needed to make sure

that I received the testimonials from each person that I coached personally. Since I needed to make sure that each client became successful by **December 15, 2009**, I had to do 85% of the woodwork before the coaching.

This is WHY I created a complete step-by-step checklist from A-Z where ANY average John Doe (OR) Jane Smith would be able to become successful in a very short period of time. It was a very tiring process especially I had to create a demonstration on what they needed to do. This would include a customize squeeze page for each client, sales page to sell affiliate products, auto-responder letters, and etc.

### **By Monday, I completed the whole project.**

Instead of my regular "good morning" chit chat with my assistant, I simply gave her the letters, sales page, and all the materials I needed to put up on the website. She was like... *"What did you do over the weekend?"*

I didn't say a word to her. In fact, I was very quiet for the whole day as I wanted to complete the coaching project ASAP. Well, if you have seen me working in the past, I seldom talk. In fact, my team members know I am a man of few words, especially in the "fighting" mode. As soon as my assistant was done editing whole contents, I put them up and test out the pages. The next four days...

## **"\$17,395 in My Bank Account"**

It's not bad for 3 days worth of work, anyway. :-)

When I started the training, most students were skeptical IF it was possible for me to make them my success stories by December 15, 2009. One of my students told me things like... *"Henry, I have tried to create my own business for two years. How could you make me become successful in 5 weeks?"*

"We shall see. Just do your best!" -- I said with a lot of confident.

### **Day 4...**

Six students have their website up and running. Other students who said it was impossible started to RUSH onto building their website ASAP.

### **Day 7...**

All students get their business up and running. Of course, I had to do some

check up to make sure that all the tiny little details were all in place.

### **Day 14...**

Six students got their 1st 200 subscribers. Two of them made few sales on \$1 trial membership. Their squeeze pages conversion were between **38% and 76% sign-up ratio each**. -- NOTE: The average squeeze page conversion is between 3% and 5% sign-up rate. It also means that our students sign-up rate is at least 10 TIMES much higher than other marketers.

### **Day 2 1...**

All students became successful where they have their own website, products, 200+ subscribers, as well as connection with their strategic alliances. I have had few students who submitted their testimonials with proof, results, as well as thanking me for helping them to achieve what they used to say THE IMPOSSIBLE in their life.

At the end of December 15, 2009, which was three days before the deadline, **I received all the testimonials from my students**. I could tell you that when I read through each testimonial with my girlfriend, my tear dropped. Seriously, I didn't realize that the skills that I shared with my students did mean a lot to my students.

In fact, here are some testimonials that I received:



**“Henry is a great teacher and is really sincere in helping his students to be successful”**

Turbo2 System is a real deal for newbies and even experienced marketers! After taking courses from different mentors, I did not see many visible results. I was feeling quite disappointed, lost and felt like giving up Internet Marketing. Then I found Henry.

After going through his course, just by following his step-by-step method which is unbelievably simple, **not only I have a very powerful unique website with high conversion squeeze page with a series of Autoresponder and affiliate products, now I also have 212 subscribers** (UPDATE: 1,200 Subscribers) and still keep growing in a short period of time. And this is just the beginning!

**Henry is a great teacher and is really sincere in helping his students to be successful.** He lets us do activities hands-on and explains things patiently when we have enquiries. He has opened up new ways to me and I am finally seeing real results!

I will definitely join more of his courses in the future!

Thank you for your guidance, Henry! You have given me my confidence in Internet Marketing back!

Tuti Lee  
The Internet Marketing Mom  
Singapore

## Notice of FTC Compliance:

**Since we are literally unable to provide "Generally Expected Results" for this program,** we are forced to either tell you that Most Customers Of This program will not do anything at all with it and Subsequently have no positive results or not show you the results of our customers that have had positive results. Many factors affect your Expected Results with this program as well as Most programs like this. **We are not responsible for your ability or inability to take action after purchase. We can only provide the resources and tools.**



### **"It Changed Me..... (Henry is the MAN)"**

In this Turbo2 Marketing System program, I've learn the whole concept in starting the internet business. Henry has provided me the basic fundamental for making subscribers list in this business. In his marketing system, the module by module are arrange to ease me to set up the website as well as my first squeeze page. **The sign-up rate was 40%, is a higher than usual for a newcomer like me.** I become a better and different person now. Henry, It is all your fault :)

Henry, keep up the excellent work! Through all the modules for one month, I've been acquire the special skills in copywriting and cut deal for ad swap. **In the ad swap I've got 5 partners in 2 days.** Is a amazing how things could be done that easy and I never thought of them before. I'll go further from here Henry. Your coaching is awesome! It worth every single advice come out from you.

Simply said, result shows it all... I got my first 200 subscribers. Within a month he(Henry) :) could change the mindset of mine. Before I join the program, my feeling said that I've couldn't get anywhere with my attitude in this industry. **Henry has proven me wrong at the first place with step by step guidance.** What else can i said.... All been done and path been shown to me.. Nothing more to brag.. YOU'RE THE MAN HENRY :)

Azman Hadi  
Malaysian Internet Marketing Expert



### **"XMTurbo2 Delivers!"**

As a new Internet Marketer, I really didn't know what to expect, but I must say after six weeks of working with the XMTurbo2 System I am now positioned to succeed in the IM market place ...

I have my own copy driven website, an Autoresponder system with a back-end affiliate program plugged in, and most importantly, **a list of over 300 subscribers and growing.**

**Henry is a patient dedicated teacher and mentor. Not only did he teach the knowledge and skills of the XMTurbo2 System, but more importantly, he modeled and lead by example.** He didn't just tell how, he showed us how!

He is sincerely committed to the success of each of his students!

Thank you for giving me my start!

Tony Drown  
San Diego, CA

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**“Henry’s Turbo2 marketing system is like discovering gold because the valuable marketing methods he shares will take anyone to the top”**

In less than one month now I have my own complete online business system up and running all on auto-pilot. The A to Z step by step tutorials along with your pure ethical and wise business advice has given me a focus to stand on a solid foundation for internet marketing prosperity.

Henry’s Turbo2 marketing system is like discovering gold because the valuable marketing methods he shares will take anyone to the top if they are serious about their business and willing to apply these learned skills.

Thanks Henry! **You are the real deal when you said you would personally help me to build a successful online business.**

**P.S. So far just in two days 289 new subscribers.**

James Ritchie  
katakashaffiliate



**“I am one of the fortunate to have found the right mentor and the right System to change my life and fortune forever”**

It was apparent from the start that only someone with a great deal of experience in internet marketing could develop such a well planned yet simple to follow system for building a subscriber list fast. Most mentoring programs are very impersonal, but not Henry's. Henry personally provided me with one on one training allowing me to see how passionate and caring he really is. **He really wants me to succeed and through his actions, showed me that he was there every step of the way for me.**

Henry took me step-by-step on choosing my domain and setting up my hosting, auto responder system, FTP, squeeze page and how to ad swap with partners to grow my list. Not only did I learn, but I was actually able to implement his “Turbo2 Marketing System” and **build my subscriber list to 200 within the several days of training with a 45% conversion rate!** I now have the training and the knowledge to continue to build my list and begin monetizing.

Call it luck or fate, I am one of the fortunate to have found the right mentor and the right System to change my life and fortune forever.

Henry thanks for this incredible opportunity and I look forward to your upcoming Turbo2 PX77 System training. I am eternally grateful and a loyal follower.

Russell Leong,  
Business Owner  
California



**“I have currently built my list to 331 subscribers and growing daily”**

The Turbo2Marketing System is the best money I have ever spent on a coaching program. This system breaks down ever detail and literally walks you step by step through the process of building a successful business.

While going through the program, **I have currently built my list to 331 subscribers and growing daily**. I love the way the system is set up to communicate with me via Skype and through the webinars.

So much invaluable information is provided that you won't get anywhere else, you can't put a price tag on this amount of information. I highly recommend anyone who is looking to start a business or grow their business sign up immediately!

Michelle Weber,  
Internet marketing Advisor

**Notice of FTC Compliance:**

**Since we are literally unable to provide “Generally Expected Results” for this program,** we are forced to either tell you that Most Customers Of This program will not do anything at all with it and Subsequently have no positive results or not show you the results of our customers that have had positive results. Many factors affect your Expected Results with this program as well as Most programs like this. **We are not responsible for your ability or inability to take action after purchase. We can only provide the resources and tools.**



**“I decided to try one more time, and thank God I did, because Henry’s coaching is turning my life around”**

When I first saw Henry Gold’s offer of personalized coaching in an email, and he was promising to help me become a success, **I admit I was very skeptical.** This is because I had spent all my money and ran up debt paying others online who made promises, but never gave me enough information or help so that I could actually start a business.

I was very discouraged and disheartened, but I wouldn’t give up. I listened to Henry’s free webinars first, and they were different--Henry was different. He was offering help--not hype, giving good information that I could use, and before I even paid for it! **I decided to try one more time, and thank God I did, because Henry’s coaching is turning my life around.** I have hope again--I want to get out of bed in the morning and start working on my internet business!

**Before I started with Henry’s coaching, I had no technical skills and knew nothing about building an online business.** Henry teaches a proven system--the same system he uses in his own business, and guides us from the beginning, right through to success. He is accessible and available every day to his students--we are never pushed off to an employee or a “virtual assistant.” Learning from Henry is like a dream come true. After two years of struggling and heartbreak, I now have a website, a subscriber list, and I am actually on my way to earning a full-time living online.

If you ever have an opportunity to be coached by Henry Gold--I can’t stress this enough--grab it--and don’t hesitate for one second--you will be so glad you did! God Bless Henry Gold!

RAZ Schultz  
Internet Marketer  
Northeast PA, USA



**“Henry delivered what he promised! It was very exciting to become a student of Turbo2 Marketing System with Henry as coach and mentor”**

**Using Henry’s Turbo 2 system I was able to accomplish all that Henry said that Turbo2 would do. I added more than the 200 subscribers which was the goal. The time frame was quite short to accomplish this but that was part of the goal** is to show that it could be done. This was not just a course where you received a lot of e-books, lessons, or videos and then was left to decipher everything for yourself. This was a hands on endeavor.

Henry delivered what he promised! It was very exciting to become a student of Turbo2 Marketing System with Henry as coach and mentor. **Henry is instrumental to reaching my goal I set few months ago-it is to have my own website up and running by December 2009 and it happened!**

Henry shared his secrets how he is doing his successful business and I learned a lot from him. Now I am ready with my IM Business, Henry transformed me from a complete newbie to becoming an expert in IM niche! Henry, I would like to say you’re the best mentor I ever met. THANK YOU very much from the bottom of my heart :).

Ferdinand Tabien  
Turbo2 Marketing System Student  
Auckland, New Zealand



**“By following his step by step system I was able to go from 0 Subscriber to over 325 subscribers and growing in 10 days”**

I took Henry Gold’s Turbo2 marketing System course to get on the right track with my Internet Business and to start building a List to improve upon my business.

I followed his 14 step system step by step. **I got my page set up, auto-responder set up and started getting traffic to it.** By following his step by step system **I was able to go from 0 Subscribers to over 325 subscribers and growing in 10 days.**

Dec 9th 0 328 328

Dec 8th 0 313 313

Dec 7th 0 266 266

Dec 6th 0 256 256

Dec 5th 0 238 238

Dec 4th 0 236 236

Dec 3rd 0 234 234

Dec 2nd 0 232 232

Dec 1st 0 215 215

Nov 30th 0 113 113

Nov 29th 0 0 0

Robert Vance  
Internet Marketing Success mentor  
Los Angeles, CA. USA

**“I went from being a complete novice to having my own Internet Marketing site, including: personal domain, hosting, automatic email responders, and a squeeze page- less than THREE hours after finishing his webinar!”**

When I signed-up for Henry Gold’s “XM Turbo2 Marketing System” Training Course, I was looking for a way to get my internet home business off the ground and actually making money. Like many other newcomers to the internet, I had spent months buying into and trying out many various internet business schemes and affiliate programs that I thought I could make money from...but had yet to earn my first dollar online.

I think it’s also important to let you know that my computer, internet, technological or any other kind of cyber knowledge was next to “0”. In other words, I started from the most difficult place to start learning this cyber/tech world and EVERYTHING was NEW, to Me!

I won’t lie, Henry’s Course was not a cake walk for me and I felt moments of real frustration and anguish but in actuality, Henry has created a very well-organized and well thought-out training system that made it possible for someone like me to follow clear step by step instructions and achieve all of the things that Henry guaranteed that I would learn and do:

- design and set-up my own sales page and website
- set-up my auto-responder system and email campaign with promotional email letters
- within the first 24 hours of my first website promotion, build a subscribers list of 153 with 46 click throughs
- one week later I did my first ad swap and lined up another 3 and am now working on another 4 partnerships
- earned my first real “cash commissions” within the same week

And just as Henry promised, all of this within the one month course. **I now have a list of more than 200 subscribers 257 to be exact with a 42.5% unique**

**conversion rate.** I can't believe how much I've learned and achieved, and I owe it all to Henry Gold and his XM Turbo2 Marketing System.

Henry is very skilled technically and a brilliant Internet Marketer, certainly one of the best in the industry today. He is also a great teacher and motivator, I strongly recommend anyone who is serious about making real progress with their Internet Marketing, to sign-up for one of Henry's courses, YOU WILL SUCCEED!

Thank you Henry, this has truly been a major breakthrough in my life!

Doug Genovia  
Hawaii Internet Marketer

### **Notice of FTC Compliance:**

**Since we are literally unable to provide "Generally Expected Results" for this program,** we are forced to either tell you that Most Customers Of This program will not do anything at all with it and Subsequently have no positive results or not show you the results of our customers that have had positive results. Many factors affect your Expected Results with this program as well as Most programs like this. **We are not responsible for your ability or inability to take action after purchase. We can only provide the resources and tools.**





**“Joining Henry’s Turbo2 Coaching Program is the best thing I have ever done!”**

Before I started the Turbo2 Coaching Program with Henry Gold, I had been trying to go it alone and teach myself all there is to know about Internet Marketing. Needless to say, I didn’t get very far.

Joining Henry’s Turbo2 Coaching Program is the best thing I have ever done. **Not only do I have a really good mentor that I trust**, but the modules that are provided are so simple and easy to follow - without any ‘fluff’.

Henry guided us through each module, how to set up our hosting, our auto responder system, how to write affective squeeze pages. Provided us with the first set of auto responder emails, and taught us how to write compelling emails that will be opened.

As Henry promised, **I have my own website up and running and converting extremely well, I have over 230 subscribers and growing - all in One month.**

Without Henry’s continuous guidance, I would never have got this far in such a short space of time.

**Henry, you are a ‘one-of-a-kind’ teacher.** Your positive belief in our abilities, your never-ending enthusiasm to bring out the best in us and your generosity truly makes you ‘Unique’. And The Best. :)

Sylvia Rehman.  
Cardiff. UK.



**“I went from being a complete novice to having my own Internet Marketing site, including: personal domain, hosting, automatic email responders, and a squeeze page- less than THREE hours after finishing his webinar!”**

Henry Gold not only teaches you everything you need to know in order to run an online business, **he also makes sure you understand EXACTLY how to implement each and every step.**

After the very first class-through Henry’s concise and direct instruction, I went from being a complete novice to having my own Internet Marketing site, including: personal domain, hosting, automatic email responders, and a squeeze page- less than **THREE hours after finishing his webinar!**

Henry’s personal guidance and caring manner insures that both the internet novice, as well as seasoned internet pros will not only learn through his guidance, but THRIVE under his instruction.

**In less than 1 months time, I had more than 150 subscribers** through the use of Henry Gold’s techniques and- had the systems in place to support my subscriber base while consistently increasing it. **Henry Gold is the ‘real deal’.** If you want to learn Internet Marketing, OR take your marketing skills to the very top - sign up with Henry. He insures success!!

Lynn Swanson  
Internet Marketing Coach



**“I am certain that anyone that wants coaching to get start or to move forward in their internet marketing efforts could not and will not go wrong if they look to Henry’s coaching programs for assistance”**

**Using Henry’s Turbo 2 system I was able to accomplish all that Henry said that Turbo2 would do. I added more than the 200 subscribers which was the goal. The time frame was quite short to accomplish this but that was part of the goal** to show that it could be done. This was not just a course where you received a lot of e-books, lessons, or videos and then was left to decipher everything for yourself. This was a hands on endeavor.

Henry had us go through a 14 step process of build a system and get it online so that we could see it in action and add the subscribers to our lists. He actually had us do all of the work. But, his expert advice was available through seminar calls and online help in a Skype session.

Not many people are available at the same time as everyone else. One of the things that I really appreciated about this coaching program was that Henry made replays available of all seminar calls. **Another thing that I liked was that Henry didn’t cut the calls off at the end of the official training part of the calls. He allowed the question and answer part of the calls to be recorded also.** On the occasions where I was not able to be on the call live, I was still able to obtain all of the information was made available to everyone else. That way I was able to see what others were doing and the questions they were asking and that added to the learning process.

I’m not totally sure of Henry’s intention, but I like to think that it was his good teaching practices that made him implement his coaching program this way. By guiding us to do the work, he caused us to stay motivated to go through the process. Also by including the question and answer sessions on the calls, he showed

us that we were not alone. All of us needed help in different areas and assured us that any problem areas could be solved. If we would do the work and solved the problems we would be able to reach our goals.

That I feel was one of the most important parts of this effort. It made each one of us actually take action. Once we had taken action, Henry came along side and guided the process. He took our action and showed us how he would make improvements before it went live. Once the system was ready, Henry promoted it for us and also set up a mechanism that provided a path to promote it ourselves.

From start to finish, Henry's guidance and advice was always there. At any time in the process, if you had a question, regardless of how minor, all you had to do was enter it into the Skype window and before long Henry was online providing the required assistance.

**I am certain that anyone that wants coaching to get start or to move forward in their internet marketing efforts could not and will not go wrong it they look to Henry's coaching programs for assistance.**

Lonnie Minton  
List Building Advisor

## "Mike Was Right on This!"

It did make me feel really good to see the accomplishment from each student that I trained, especially when they told me... "They were waiting for someone like me to RESCUE them for years" In fact, on the recent chat with one student, Tuti Lee, she told me that if she didn't find me back when I did the coaching, she may still work in her dead-end job. Probably, she would REGRET not to become my students the rest of her life.

You see...

Tuti Lee is NOT someone that you described as a super ambitious marketer. **What she really cares most would be a quality time with her spouse and daughter.** Before I coached her, Tuti was working in her 9 - 5 JOB. She couldn't see an end to this. She told me that it would be very difficult for her to leave her job in the current situation, unless she was able to replace her current income.

**However, All of these were drastically changed.**

Within less than 30 days, Tuti has her website, squeeze page, affiliate products, her 1st 200 subscribers, auto-responder system, network of friends, and much more. One year later, Tuti quit her job that she wanted to let go for YEARS and spend most of her time with her daughter. When I asked Tuti why she showed up on skype(r) occasionally, she told me...

## "You Were The Reason Why, Henry!"

She doesn't want to work too hard.  
 She spends more time with her daughter.  
 She accompanies her spouse in Australia every four months.  
**She works on her business for ONLY 37-minute per day.**

When I heard this from Tuti, it really changed my prospective of what I do the rest of my ventures. Instead of looking at coaching my students JUST as a way to win the REWARD, **it became a passion.** I continued to coach more and more students up to these days. Some of the students BARELY speak English. Many of them have NO technical knowledge on what they need to do to BUILD their businesses.

Of course, when I injected my students with the XM Turbo2 Marketing system I invented, I've been continually to receive testimonials after testimonials from many of them who told me how I have changed their life.

The questions are...

## "How do I Make An Extra \$1,000 Per Month, Henry?"

How do I make an extra \$2,000 per month?  
 How do I make an extra \$5,000 per month?  
 How do I make an extra \$10,000 per month?  
 How do I make an extra \$20,000 per month?

That's very simple. In fact, **once you understand this concept I am about to share with you on this page, you will be amazed on how it will TRANSFORM your life in a much bigger way.**

This is also what I refer to a "breakthrough" in your business.

It is a breakthrough that leads to the 2.0 of the traffic system.

Now, before I show you how this breakthrough works, I want to share with you THREE processes to create a successful business:

- (1) Consistent Traffic.**
- (2) Consistent Sales.**
- (3) Consistent Subscribers.**

This may sound way too simple. However, when I mentioned to many marketers, many of them told me that it was impossible. Some marketers have even told me that IF they are on vacations, their revenues DROP drastically.

The reason?

They have no clue how to automate the process.

What if you could automate the whole process?

What if you could have the system running on auto-pilot without your involvement?



Let's get a little deeper into this...

**Just say you are looking to earn \$5,000 per month.** You found an affiliate product that pays \$50 per sale. When you test out with your list, you receive 1 sales for every 100 unique visitors you send to the offer. In order to make \$5,000 per month, all you need to do is to sell 100 per month. This is equal to 10,000 unique visitors every month.

This is what your stats will look like:

|                      |   |         |                                   |
|----------------------|---|---------|-----------------------------------|
| # of unique visitors | = | 10,000  | <- <b>This is a lot of people</b> |
| Sales Conversion     | = | 1%      |                                   |
| # of sales           | = | 100     |                                   |
| Profit/ sale         | = | \$50    |                                   |
| Commission           | = | \$5,000 |                                   |

What if you could change your approach?

What if you could still receive \$5,000 in affiliate commissions with less visitors?

This is where the word "**Squeeze Page**" comes handy. For those of you who have no clue what squeeze pages are, it is a ONE SINGLE page that you use to motivate your visitors to make decision to either give you their personal information OR leave your website all together. **This is why you need to be very persuasive.**

How do I do that, Henry?

It is very simple, really.

## "BRIBE YOUR POTENTIAL SUBSCRIBERS!"

It can be a free report.

It can be a free CD.

It can be a free DVD.

As long as your free gift is focused on educating your prospects rather than just merely a sales letter, your audience will be more than willing to give up their personal information for it.

This is EXACTLY how you are able to get people to subscribe to your

e-newsletter. In fact, **each subscriber that you receive is equal to \$1 - \$1.50 per month for your business.** It means that when you TREAT your subscribers correctly, you are able to cash in between \$1,000 and \$1,500 per month for every 1,000 subscribers that you receive.

Well, let's look at a new scenario on this, ok?

Let's just say, your target remains at \$5,000 per month. Instead of striving for 10,000 visitors per month (333 unique visitors per day), let's reduce the amount of visitors you are going to acquire to 8,500 new visitors per month. This is 15% less traffic than what you used to get without using squeeze page. It also means that your statistics will look like this...

### Month One:

=====

|                            |                                                      |
|----------------------------|------------------------------------------------------|
| # of unique visitors =     | 8,500 <- <b>15% Less Visitors</b>                    |
| Squeeze page ratio =       | 40%                                                  |
| # of New Subscribers =     | 3,400                                                |
| <b>Total Subscribers =</b> | <b>3,400</b>                                         |
| Sales Conversion =         | 3%                                                   |
| # of sales =               | 102                                                  |
| Profit/ sale =             | \$50                                                 |
| Commission =               | \$5,100 <- <b>Less visitors, similar commissions</b> |

### Month Two:

=====

|                        |                                                      |
|------------------------|------------------------------------------------------|
| # of unique visitors = | 8,500 <- <b>15% Less Visitors</b>                    |
| Squeeze page ratio =   | 40%                                                  |
| # of New Subscribers = | 3,400                                                |
| Total Subscribers =    | 6,630 <- Assume you have 5% unsubscribe rate         |
| Sales Conversion =     | 3%                                                   |
| # of sales =           | 102                                                  |
| Profit/ sale =         | \$50                                                 |
| Commission =           | \$5,100 <- <b>Less visitors, similar commissions</b> |

Even though 8,500 unique visitors per month is better than 10,000 unique visitors. **It is a HECK lots of people you need to get to your website every single month.** It is especially TRUE when you are only bringing in \$5,000 in affiliate commission.

What if we can increase your sales conversion?

What if we can REDUCE the amount of visitors to your website and STILL cash in \$5,000 per month?

This is WHEN email marketing system takes place.

This is WHEN you need to use the power of subscribers.

## “How Do You Use The Power of Subscribers to Increase Your Revenue?”

Well, instead of JUST accumulating subscriber after subscriber, you can FOCUS on three important aspects of email marketing:

1. Build a powerful relationship with your audience.
2. Recommend other solutions that will help your audience to get one step closer to solving their problems.
3. Provide an irresistible offer to your clients once a month.

**Your subscribers will love you, respect you, and purchase the products & services you recommend.** It also means that every single time you send out an email to your subscribers, your subscribers will NOT just ignore it. Instead, they are EAGER to open each email that you send to them.

How do you motivate your subscribers to open up your email?

It is very simple, really. :-)

### **BRIBE THEM!**

When I say the word “Bribe”, I am NOT referring to give your subscribers more bonuses when they purchase from YOU. Heck, NO! If you do that, your subscribers will run away from you FASTER than when you got them in the first place.

What kind of bribes should I give them, Henry?

Two words: **Valuable contents**

I am NOT referring to any content.

I am NOT referring to those rehearsed articles.

I am NOT referring to offering your audience private label rights or Master Resale Rights.

Absolutely NOT!

Instead, I am referring to the information that will help your audience to get ONE STEP closer on solving the problems that they face in their life.

Ask yourself these questions:

- (A) Why is it your subscribers come to you in the first place?
- (B) What kind of problems do your audience face in their life?
- (C) What kind of solutions can you provide to your audience NOW?

If you know EXACTLY the solution that best fits your audience, all you need to do is create lesson after lesson that will help your subscribers to SOLVE their problems right away. Not tomorrow, not the next day, and NOT even after they purchase your products. **I am referring to NOW.**

**This will HELP you in three ways:**

1. **CREATE TRUST** -- This is very crucial. People buy from a trusted advisor. The last thing that your audience wants to have, is buying those products that are not great in quality.
2. **CREATE UNIQUENESS** -- Most marketers are BUSY promoting product after product. This is NOT the case with you. Sure enough you do promote affiliate products. However, when you provide your audience with solutions in the form of lessons and Q&A, they respect you.

Who do you prefer to purchase from?

- (A) A marketer who asks you to buy, buy, and buy? (OR)
- (B) A trusted advisor whom you know only recommends because he wants to HELP you solve the problems that you face in your business?

3. **BECOME AN AUTHORITY FIGURE IN YOUR FIELD** -- You may be a SUPER-DUPER expert in your field. However, your audience may not be aware of that. When you show your audience "what you know" on each email that you send out, you become an INSTANT EXPERT in front of their eyes.

This will help you to increase your sales conversion.

This will help you to get more subscribers.

This will help you to create viral marketing for your business.

Email marketing will help increase more sales for your business. Here are "TWO" simple steps you MUST do:

**(A) Create 24 Auto-Responder (AR) Letters to Endorse EIGHT Affiliate Products.** -- Use THREE lessons to endorse one affiliate product. It could be the FIRST product that you endorse when people subscribe to your

e-newsletter. Then, the rest of the 21 emails to endorse seven other affiliate products.

However, you **MUST** remember **NOT** to write your letters **JUST** as a way to endorse affiliate products. Instead, **in each letter you are going to “share” with your audience AND bring them one step CLOSER to solving their problems.** Otherwise, it will sound like a sales pitch and it will backfire defeating your purpose to QUARDUPLE your marketing efforts.

For Example:

If you are trying to target people who are trying to lose weight, you need to think about 8 affiliate products that may fit with your audience from A - Z.

Affiliate Product #1: Complete home-study course on how to lose weight FAST

Affiliate Product #2: Mindset of a person who is slim

Affiliate Product #3: Action plans and Temptation Destroyers

Affiliate Product #4: Exercise Guide

Affiliate Product #5: Healthy meals in 20 minutes

Affiliate Product #6: Nutrition guide

Affiliate Product #7: Weight loss journal

Affiliate Product #8: Affirmation quotes service

Once you have chosen the products that will **HELP** your audience **SOLVE** his problems, you will write three AR letters for each product. It also means that **IF** you would like to sell exercise guide (Product #4), you can create AR letters with the topics such as:

1. Exercise vs. Diet
2. Types of exercises that will **HELP** you to lose weight faster
3. Why exercise may **HINDER** you on achieving your weight lost plan?

Though the topics above may sound different from one another, but you can **TIE** directly to affiliate product #4.

Why is that, Henry?

Well, each topic shows your readers what they need to do to lose weight faster by exercising on a regular basis as well as what they need to be aware might **HINDER** their chances of achieving their weight loss plan.

When your readers read the AR letters you send them, they know that you are **NOT** just going to sell them. Instead, **you are doing your best to help them SOLVE the problems that they face in their life.** This is **HOW** you are able to get a higher than usual sales ratio for your business.

**(B) Do One Special Deal Every Single Month.** -- This is how you are able to double or triple your revenue in a very short period of time. Now, I am NOT referring to 1 week or 2 weeks. Instead, I am referring to a period of FOUR DAYS. Of course, you need to do it correctly.

## "How does the special deal system work?"

It is very simple. Basically, it comes down to an irresistible offer where you tell your audience about the **bonuses** they are going to receive WHEN they purchase the affiliate product from your affiliate link.

For example:

If you are selling an affiliate product that has to do with showing people how to lose weight FAST, you can give your audience bonuses such as:

**Bonus #1:** How to eat healthy (E-book)

**Bonus #2:** How to exercise right (E-book)

**Bonus #3:** 1,500 Weight loss affirmation quotes (E-book)

**Bonus #4:** Weight loss journal (PDF)

**WARNING:** You need to make sure to limit the bonuses only for FOUR DAYS. After four days, the campaign will NOT reach its maximum effectiveness. This is also the reason why many marketers see the DEATH on utilizing the power of special deal system. So, be careful.

Instead of having a REVENUE stream that comes solely from having a squeeze page, by adding the power of subscribers, here is what your new stats may look like:

Month One:

=====

|                            |                                   |
|----------------------------|-----------------------------------|
| # of unique visitors =     | 5,000 <- <b>50% Less Visitors</b> |
| Squeeze page ratio =       | 40%                               |
| # of New Subscribers =     | 2,000                             |
| <b>Total Subscribers =</b> | <b>2,000</b>                      |
| Sales Conversion =         | 3%                                |
| # of sales =               | 60                                |
| Profit/ sale =             | \$50                              |

Commission = \$3,000  
 Subscribers Sales = \$2,000\*  
 Net Profit = \$5,000 <- **Less visitors, similar commissions**

### Month Two:

=====

# of unique visitors = 5,000 <- **50% Less Visitors**  
 Squeeze page ratio = 40%  
 # of New Subscribers = 2,000  
**Total Subscribers = 3,900** <- Assume you have 5% unsubscribe rate  
 Sales Conversion = 3%  
 # of sales = 60  
 Profit/ sale = \$50  
 Commission = \$3,000  
 Subscribers Sales = \$3,900\*  
 Net Profit = \$6,900 <- **Grew by \$1,900.00**

### Month Three:

=====

# of unique visitors = 5,000 <- **50% Less Visitors**  
 Squeeze page ratio = 40%  
 # of New Subscribers = 2,000  
**Total Subscribers = 5,705** <- Assume you have 5% unsubscribe rate  
 Sales Conversion = 3%  
 # of sales = 60  
 Profit/ sale = \$50  
 Commission = \$3,000  
 Subscribers Sales = \$5,705\*  
 Net Profit = \$8,705 <- **Grew by \$1,805.00**

*\* Subscriber sales above is based on the statistic data from top marketing firms that each subscriber that you receive is equal to \$1 per month for your business. The calculation above is based on "Total Subscribers \* \$1/ subscriber". It means that if the data shows that total subscribers equals to 3,900 subscribers. The calculation will be 3,900 subscribers \* \$1/subscriber = \$3,900.00*

### **It only requires 5,000 unique visitors per month.**

It will build a stronger relationship with your audience.  
 It will increase your revenue by thousands each month.

## "What About Month Four, Five, And Six?"

Let's take a look at the stats, shall we?

### Month Four:

=====

# of unique visitors = 5,000 <- **50% Less Visitors**  
 Squeeze page ratio = 40%  
 # of New Subscribers = 2,000  
**Total Subscribers = 7,419** <- Assume you have 5% unsubscribe rate  
 Sales Conversion = 3%  
 # of sales = 60  
 Profit/ sale = \$50  
 Commission = \$3,000  
 Subscribers Sales = \$7,419\*  
 Net Profit = \$10,419 <- **Grew by \$1,714.00**

### Month Five:

=====

# of unique visitors = 5,000 <- **50% Less Visitors**  
 Squeeze page ratio = 40%  
 # of New Subscribers = 2,000  
**Total Subscribers = 9,048** <- Assume you have 5% unsubscribe rate  
 Sales Conversion = 3%  
 # of sales = 60  
 Profit/ sale = \$50  
 Commission = \$3,000  
 Subscribers Sales = \$9,048\*  
**Grew by \$1,629.00**

### Month Six:

=====

# of unique visitors = 5,000 <- **50% Less Visitors**  
 Squeeze page ratio = 40%  
 # of New Subscribers = 2,000  
**Total Subscribers = 9,048** <- Assume you have 5% unsubscribe rate  
 Sales Conversion = 3%  
 # of sales = 60  
 Profit/ sale = \$50  
 Commission = \$3,000  
 Subscribers Sales = \$10,595\*  
 Net Profit = \$13,595 <- **Grew by \$1,547.00**

Even on the fourth, fifth, and sixth months, the revenue is still growing by thousands of dollars without adding new subscribers or increasing the conversion of the squeeze page. This is ONLY by using the power of email marketing as well as squeeze page.

What IF we add another tweak to this?

What IF we can increase the numbers of subscribers on an auto-pilot?

What IF we can increase the numbers of sales without the NEED of having new subscribers?

This is where the power of social media comes in handy.

This is what we refer to as viral marketing.

## “How Do We Use Viral Marketing For Your Business?”

Well, instead of depending on email marketing as a way to BUILD a powerful relationship with your subscribers, you need to have a MORE DYNAMIC system in place to create brand awareness in front of three types of audience:

1. **Potential Subscribers.** -- They are the people who have heard about you, but they want to know IF you truly know exactly what you are talking about. It means that you need to build their trust first before they are able to say “YES” on giving you their personal information.
2. **Potential Buyers.** -- They are your subscribers that have NOT purchased the affiliate products that you recommend yet. The reason? They are NOT 100% convinced yet that the solution that you recommend will SOLVE their problems. It means that you need social proof to motivate your audience to say “YES” on purchasing the affiliate products you want them to buy.
3. **Potential Repeat Buyers.** -- They have already become your customers. They love you and know that the product that you recommend is GREAT. However, they also want to know IF other affiliate products that you recommend will best fit their needs or not. It means that you need to provide your audience with more social proof to motivate them to say “YES” on purchasing more from your affiliate links.

When you are able to motivate these three types of audience to opt-in and to do what you ask them to do, **this is what viral marketing is all about.** It is

dynamic. It is fast. It helps you to build your business on auto-pilot.

How do you BUILD viral marketing for your business?

One word: **BLOG.**

Most people look at a blog as a way to a journal online, where you share with your friends and family about stuff you have done in the past. So, it is more like a diary. However, in business, it is the TOOL that you use to tell your audience:

- (A) Why you are creating this blog post.
- (B) What you know about your industry.
- (C) How you are able to SOLVE the specific problems your audience face.

**This information will fully inform your audience whether they should listen to you or not.** This is why marketers talk about you need a blog, a blog, and a blog. It also means that if you do NOT have a blog, your potential clients may go to other sources, which are available online, to find a review, whether the products that you recommend are good or not.

Who makes the money?

You (OR) Other affiliate marketers?

Of course, it will be other affiliate marketers who have their presences online who will receive more affiliate commission rather than just via sending out emails with the auto- responder system. This is the power of using a blog for your business. It also means that a blog will HELP you and your business in TWO different ways:

» **Visitors understand that you are the authority in the industry as well as someone that people should listen to about SOLVING the problems they have right now.** -- Why not, right? When they visit your blog, you give them powerful content. You provide them the solution that will MOVE them one step closer on solving their problems. Of course they know that you are the ONE they need to listen to.

» **Know that you are someone that people respect, as you receive a lot of comments on your blog. -- Think about this, ok? When your audience goes to your blog.** They read the comments such as: "THANK YOU, THANK YOU, and THANK YOU", will it help you with your sales conversion? Absolutely!

Now that you know that a blog will help you to create dynamic sales and subscribers for your business. **Here are “FOUR” simple steps you MUST do:**

(A) **Add an Opt-In Form On The Sidebar of Your Blog.** -- This is very crucial. I don't care how pretty your blog is, if there is NO WAY for people to opt-in to your list to LEARN more about what they need to do to SOLVE their problems right now, there is no reason for you to have your own blog.

(B) **Direct Your Subscribers to Your Blog For Free Lessons.** -- This is a high level system that most marketers will NOT use in their relationship building with their audience. Instead of sending an email to your audience and building a relationship via email, why NOT use the power of comments as a way to BUILD a bonded relationship with your audience.

What do I mean by that?

It is very simple, really.

People do NOT purchase from some UNKNOWN advisor. In order for you to be trusted by others, **you need to have people say great things about your offer, about your teaching, and about you.** This is where those comments that you receive on the blog will come really handy.

Ask yourself these questions:

1. How will comments help you with your sales conversion?
2. How will comments help you with your sign-up rate?
3. How will comments help you with word of mouth advertising?

(C) **Replace Your Default Comment Box With Facebook Share Applications.** -- Since your audience loves your blog posts, WHY NOT asked them to recommend your content on their walls on Facebook?

Pretty slick, isn't it? :-)

Well, when you use the Facebook share applications, every time people comment on your blog, **it will automatically post the comment on their Facebook's wall.** Based on the statistics, each Facebook user has an average of 150 friends. It means that IF you receive roughly about 100 comments per month on all those posts that you put up on your blog, you are able to reach up to 15,000 new audience members every month. WITH NO EXTRA EFFORT ON YOUR PART. It is that simple.

**HINT:** People have a tendency to network with the people who have the same mindset as they do. It means that when the link of your blog is located on

their friends' Facebook wall, they will check it out for sure.

(D) **Add Recommended Products Page on Your Blog.** -- This is very important. When your audience loves you and respects you for what you do for them, they will want to buy ANY products that you recommend them. So, why NOT tell them all the products you recommend?

Instead of just endorsing 8 products from lessons you have created on the blog, you should recommend other affiliate products that will HELP THEM one step closer on solving their problems. This is HOW you are able to maximize your affiliate revenue.

REMEMBER: You need to make sure that each product or service that you recommend is something that you have reviewed and 100% endorse. Otherwise, it will RUIN your reputation.

With all that said, instead of having a static data such as:

#### **Month 1:**

=====

# of unique visitors = 5,000  
 Squeeze page ratio = 40%  
 # of New Subscribers = 2,000  
**Total 2.0 Subscribers = 2,000**

#### **Month 2:**

=====

# of unique visitors = 5,000  
 Squeeze page ratio = 40%  
 # of New Subscribers = 2,000  
**Total 2.0 Subscribers = 3,900** <- Assume you have 5% unsubscribe rate

You can have a dynamic outcome such as:

#### **Viral Marketing (Month 2):**

=====

# of Unique Visitors = 5,250\* <-- **Grew by 5%**  
 Squeeze page ratio = 40%  
 # of New Subscribers = 2,205\*\* <-- **Grew by 5%**  
 Total 2.0 Subscribers = 4,185 <- Assume you have 1% unsubscribe rate  
 Sales Conversion = 3%  
 # of sales = 66  
 Profit/ sale = \$50  
 Commission = \$3,300  
 Subscribers Sales = \$4,394.25\*\*\* <-- **Grew by 5%**

Net Profit = \$7,694.25 <- **Grew by \$2,694.25**

### **Viral Marketing (Month 3):**

=====

# of Unique Visitors = 5,465\* <-- **Grew by 5%**

Squeeze page ratio = 40%

# of New Subscribers = 2,295\*\* <-- **Grew by 5%**

Total 2.0 Subscribers = 6,438 <- Assume you have 1% unsubscribe rate

Sales Conversion = 3%

# of sales = 69

Profit/ sale = \$50

Commission = \$3,450

Subscribers Sales = \$6,759.90\*\*\* <-- **Grew by 5%**

Net Profit = \$10,209.90 <- **Grew by \$2,515.65**

### **Viral Marketing (Month 4):**

=====

# of Unique Visitors = 5,738\* <-- **Grew by 5%**

Squeeze page ratio = 40%

# of New Subscribers = 2,410\*\* <-- **Grew by 5%**

Total 2.0 Subscribers = 8,784 <- Assume you have 1% unsubscribe rate

Sales Conversion = 3%

# of sales = 72

Profit/ sale = \$50

Commission = \$3,600

Subscribers Sales = \$9,223\*\*\* <-- **Grew by 5%**

Net Profit = \$12,823 <- **Grew by \$2,613.10**

### **Viral Marketing (Month 5):**

=====

# of Unique Visitors = 6,025\* <-- **Grew by 5%**

Squeeze page ratio = 40%

# of New Subscribers = 2,531\*\* <-- **Grew by 5%**

Total 2.0 Subscribers = 11,227 <- Assume you have 1% unsubscribe rate

Sales Conversion = 3%

# of sales = 76

Profit/ sale = \$50

Commission = \$3,800

Subscribers Sales = \$12,377.77\*\*\* <-- **Grew by 5%**

Net Profit = \$16,177.77 <- **Grew by \$3,354.77**

*\* The # of unique visitor above is based on the calculation that your website receives 5% viral referrals from its subscribers every single month. (i.e. If the # of unique visitors of the month three was 5,465, the calculation for # of unique visitors for month 4 will be  $(5,465 * 2\%) + 5,465$ )*

*\*\* The # of unique subscribers above is based on the calculation that you receive 5% viral subscribers to your subscribers every month. (i.e. If the # of unique subscribers of the month three was 5,465 \* 40%, it is equal to 2,186 subscribers, the viral subscribers are (2,186 subscribers \* 5%) + 2,186)*

*\*\*\* The Subscriber sales above is based on the statistic data from top marketing firms that each subscriber that you receive is equal to \$1 per month for your business. The calculation above is based on "Total Subscribers \* \$1/ subscriber". It means that if the data shows that total subscribers equals to 3,900 subscribers. The calculation for dynamic subscriber sales will be (3,900 subscribers \* \$1/subscriber = \$3,900.00) \* 1.05 = \$4,095.00*

All the data above is based on the statistic calculations when you know how to put all the four viral components together.

Of course, as part of the disclaimer, I really can't make any guarantee that you are able to make a penny from the information I've just shared with you on this page. **It requires action, precision, and special knowledge to implement these secrets.**

\*\*\*\*\*

If you are focusing on the "**four**" secret skills I have shown you so far, in my humble opinion, you've already know what it takes to get massive traffic to your website on auto-pilot. In most cases, **you only need to work 37-minute a day after you implement the whole traffic system.**

Not bad, huh?

(There's a *whole lot more* when it comes to applying the four secret skills. When combined it the right way -- you will just enjoy the growth of your business on autopilot. Regardless what niche or market you are into. Read on...)

But will you actually do it?

It's a darn good question.

You see...

Learning is one thing.

Applying the strategies you learn is another animal.

Since it is my wish not just to **inform** you, but to **transform** you, I have decided to take all your **burdens** away.

## “What will You do Differently For Me, Henry?”

Hold on for a second.

Before I tell you what I am going to do for you, let me ask you **a real serious question.**

I want you to **really** think about this...

**Imagine for a moment** that you were **100 pounds overweight.**

Maybe you are a bit overweight, or maybe you have been, or maybe you know someone that has this issue. This way you can imagine how it feels to carry **100 pounds of tomatoes** without a way to put it down.

Of course, if someone just could **snap** a finger, melt down the fat right away, you'd be ecstatic. Wouldn't it be great if someone could wave a magic stick over your head and remove that load off your shoulders?

Not only that, you will walk down the street look “sexy”, feel the “hard-core” body, and enjoy people “staring” at you all day long.

Wouldn't that feel great?

You'd search, search, and search for such an **instant solution!**

You go online, stay up late at night, try to find it.

You find some advice is good. Some not so good. The one that is not so good, seems harmless in the beginning until you start following it.

You do not even know yourself how bad it is until months have passed you, when you realize it is not working.

However, there is “ONE” thing you have to know...

Realize that a lot of people think that it is ok to spend time on things that are not working at all, thinking things will get better.

Seriously, **it's NOT ok.**

Those "**trials & errors**" in your life have robbed one of your most precious assets. (Regardless, your potential is going to be in the future)

What is it, Henry?

**TIME!**

What can you do to get back your time? Nothing!

## "Want to Know The Real Truth?"

When a legitimate solution finally does come along, you will still feel the bitterness so that **you wouldn't believe it.** You'd think it was just another fake solution that will only waste your time.

You'd probably pass it by and **forever lose your opportunity** to finally quickly and easily solve all your problems in an instant.

Well...

It is almost identical to the problem on having your business online, running it on an autopilot, as well as instant traffic to it.

You've been bombarded all day long by many bogus claims, such as: Online stores, coaching programs, membership sites, MLM, Network Marketing, FFA, safe lists, traffic exchanges, rehashed "how-to" courses, and worthless automation software as the answers to your prayer requests.

**The truth is, this stuff doesn't work.**

Almost without questions, you've been burned by one of these solution in the past, have you not?

Just like **weight loss** systems that don't work, these things just:

- » Waste your time. (I should say "Waste your life")
- » Make you very skeptical when the real solution finally does come along.

How will you know when the real solution does comes along?

On this special report, we are going to give you a **complete solution...** (We know that you will know whether it is the **right solution** for you or not!) The great things about it is... You do not have to wait months or years to find out if it's the right thing for you.

How can you ease all my **burdens** away?

It's quite simple, really.

In the last SEVEN YEARS, we have spent thousands of hours through trials and errors to find the right way to bring MASSIVE TRAFFIC to our websites in various niches. Some of the strategies were blockbusters. Some traffic strategies FAILED.

Instead of making you guess on which traffic sources work and which traffic sources may potentially **cost you tens of thousands of dollars** each, we have decided to "REMOVE THE CLUTTER" and show you the traffic strategies that allow you to get massive traffic to your website right now.

I am NOT talking about tomorrow, the next day, or one week from now. I am referring to TODAY.

The real question is...

## **"Are You Ready For Your Own Transformation (OR) You Just Want to be Inspired?"**

1. **Are you READY to have us build your business for you?** -- Well, you just need to follow our step-by-step guidance. We will guide you on building your website from scratch, your squeeze pages, your professional blog, Facebook Fan page, Twitter page, and much more. (Of course, we will provide you with dedicated customer support that will help you with any problems you may face in your business)

2. **Are you READY to have us monitor your traffic for you?** -- Well, as studies have shown that each subscriber that you have is equal to \$1 to \$1.50 per month for your business, we will MONITOR your list up to 6,000 new subscribers, 6,000 Fan Page likes, and 6,000 Twitter followers. (Don't worry, there is REALLY not that much work you need to concentrate on. You just need to follow 1, 2, and 3 steps)

3. **Are you READY to become an affiliate CRUSHER where you simply broadcast "Money Letter" we have provided them to you on a weekly basis?** -- You do NOT need to find your own affiliate product to promote.



You do NOT need to write NINJA endorsement letters. I will WRITE THEM FOR YOU. Well, you just need to COPY-N-PASTE to your list. That's it.

**4. Are you READY to become a STRONG INFLUENCE in front of your audience where you will receive a high opening rate and click through rate for every email you send out?** -- Well, we will GUIDE you to establish your credentials where we will monitor your traffic until you receive up to 1,000 clicks for email you broadcast.

Why is this important? Let's just say you promote a product that converts at 14% Front-end sales and 50% back-end sales. When you are able to send 1,000 clicks, it means that you are able to get up to 140 FE and 70 BE sales. This is a total of 210 sales JUST FROM YOU.

**5. Are you READY to have 50 affiliate CRUSHERS and my alliances to send you a total of 50,000 unique visitors for your product launch?** -- Aside of making you an authority figure in front of your audience as well as affiliate CRUSHER, we will guide you to become product creator.

Of course, once you are READY with your top-notch product, we will have 50 founding members to CRASH your launch. How many sales can I get? Well, I really don't know. What I do know is.... If you have a sales conversion of 14% front-end offer and 50% back-end offer just like what I have on many of my product launches, with 50 partners send you 1,000 clicks each, that could give you a total of 10,000 sales in DAYS.

**6. Are you READY to have us do all the closing for you from lower ticket items at the price of \$97 all the way to big ticket program at \$15,000?** -- Well, instead of having you to all the closing, we are going to be VERY proactive on doing all the relationship building for you.

Aside from receiving ALL the necessary help to build YOU as an affiliate crusher, here is what you will also receive:

- A. **90% affiliate commission on each front-end products.** -- You don't have to worry about merchant account, customer support, or even integration with back-end offer. It is ALL DONE for you.
- B. **50% affiliate commission on all back-end offers from \$97 to \$997.** -- This includes every back-end we have on membership site, high-end program, and much more. As I mention before, they are ALL DONE FOR YOU.
- C. **Up to \$1,000 Cash for every customer who purchase on our high-ticket coaching program.** -- We will call your leads on your behalf, close the sales for you, as well as use our merchant account to process the

payment. All you need to do is collecting your check. :-) Basically, you just need to sit down, enjoy the CASH, and **build yourself as an affiliate CRUSHER as well as an authority figure in your niche.**

Further, we are going to be NAKED in front of you where we show you how we BUILD over 72,000 new subscribers while acquiring over 5,000 paid members at the price of \$39.95 per month.

As I know you are "READY" for your transformation, **here is "Three" simple steps you need to follow:**

- STEP #1: Go to [XMBlueprint.com/DownloadFreeBook](http://XMBlueprint.com/DownloadFreeBook)**
- STEP #2: Click The Facebook Like Button**
- STEP #3: Leave a Comment & Start a Discussion!**



Just Click Like & Leave a Comment For  
Your Chance to Win Free iPad Air!  
**(Value \$499)**

We need your help and feedback. Help others who are in need to have their business transformation by passing this book around.

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